



# ECONOMIC DEVELOPMENT & THE ENVIRONMENT

Project Liaison Role and Responsibility



**HEALTHY  
ENVIRONMENT**

**=**

**HEALTHY  
ECONOMY**

## **DISCUSSION FLOW**

- Introduction- David Lambert
- Vision of NC DEQ
- Services Offered
- Intersection of Interests
- "Wicked Problems"
- Vision for Coordinating with Industry
- Pathways for Success



# DAVID A. LAMBERT

Master of Public Administration- UNC Chapel Hill

Juris Doctorate- Elon University School of Law

Bachelors of Arts- UNC Greensboro (Political Science and Sociology)

## BACKGROUND & EXPERIENCE

- Family Court- Judicial District 19B
  - Case Management
- Town Manager- Robbins (Moore County)
  - Business Recruitment
  - Strategic Planning
  - Utility Management & Permitting
  - Disaster Recovery/Environmental Trauma
- Solid Waste Director- Moore County
  - Environmental Permtng
  - Construction Oversight
  - Environmental Regulations





## DEQ Mission and Values



**“PROVIDING SCIENCE-BASED  
ENVIRONMENTAL STEWARDSHIP FOR THE  
HEALTH AND PROSPERITY OF ALL NORTH  
CAROLINIANS.”**

# PURPOSE FOR PROJECT LIAISON



## A WHOLE-OF-DEPARTMENT APPROACH

To provide a single point of contact for large projects to ensure that we have a whole of department approach to protecting public health and the environment while growing as a state.

### INTER-AGENCY TEAMWORK

Point of Contact between Economic Development partners (EDPNC and Dept. of Commerce) for large projects and initiatives.

### INTRA-AGENCY COLLABORATION

Maintain strong communication between DEQ Divisions and coordinate opportunities to maximize collaboration and increase efficiency.

### PERMIT COORDINATION

Make stakeholders aware of permitting needs and minimize "surprises" for all parties. Ensure that permit reviewers have the information necessary to complete a thorough, science-based evaluation.



# N.C.'S ECONOMIC SUCCESS

# N.C.'s Economic Success



A HEALTHY  
ENVIRONMENT AND A  
HEALTHY ECONOMY GO  
HAND IN HAND.



Vin Fast- Photo by NC Department of Commerce

CNBC

## By putting partisanship aside, North Carolina ranks No. 1 in America's Top States for Business, with the nation's strongest economy



By putting partisanship aside, North Carolina ranks No. 1 in America's Top States for Business, with the nation's strongest economy.

Jul 13, 2022

The Business Journals

## 2022 already a record year for economic development in ...



In the first three months of the year, 13 companies have pledged to create 11,314 jobs in North Carolina in exchange for state incentives. The...

Mar 31, 2022

WRAL TechWire

## NC looks to lure chip maker, 1,800 jobs, to Chatham County in new budget proposal



Such a project would be one that would receive a Job Development ... available for future economic development, such as an announcement from...

Jun 29, 2022

The New York Times

## Clean Energy Projects Surge After Climate Bill Passage



Toyota said it would invest an additional \$2.5 billion in a factory in North Carolina to produce batteries for electric cars and hybrids. Honda...

# Intersection of Several Interests

- Significant Job Investment in Local Communities
- Implementation of New, Innovative Technology or Process
- Ensuring Clean Water, Air, and Healthy Environment.
- Providing Equitable Outcomes/Inclusive Processes.
- Associated Challenges of Growth on Local Planning and Utilities.
- Evolving Timelines
- Effects on Neighbors (adjacent and down stream)



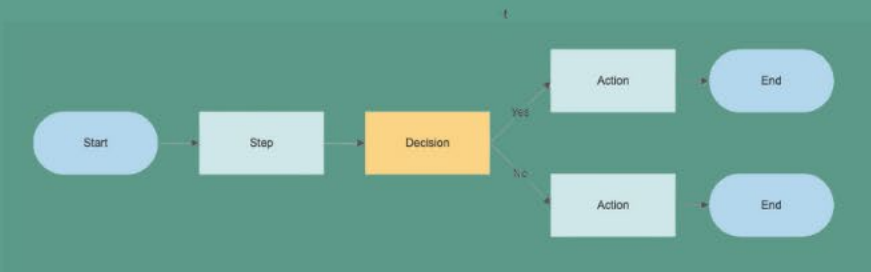


# Wicked Problems



➤ Wicked problems are problems that are, “difficult or impossible to solve because of incomplete, contradictory, and changing requirements that are often difficult to recognize.”

**Maintaining an orderly, systematic permitting process in a flexible and fluid economic environment.**



## DEQ Permitting

*Established Process and Predictable Flow*

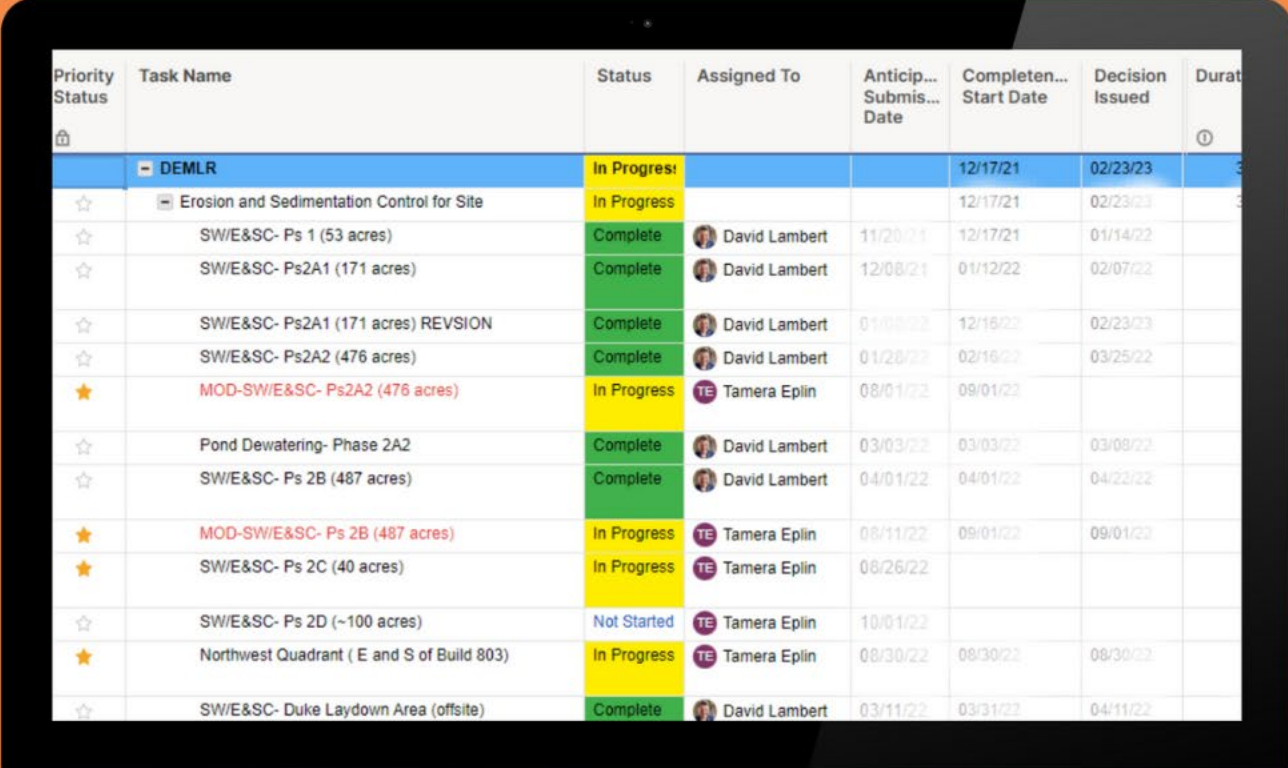
- Well-Ordered
- Precise Answers
- Clear Objectives

## Economic Development


*Nebulosity*

- Vagueness
- Difficult to Systematize
- Outliers, Edges, Exceptions

# COORDINATION



Priority Status	Task Name	Status	Assigned To	Anticip... Submis... Date	Completen... Start Date	Decision Issued	Durat
	DEMLR	In Progress			12/17/21	02/23/23	3
☆	Erosion and Sedimentation Control for Site	In Progress			12/17/21	02/23/23	3
☆	SW/E&SC- Ps 1 (53 acres)	Complete	David Lambert	11/20/21	12/17/21	01/14/22	
☆	SW/E&SC- Ps2A1 (171 acres)	Complete	David Lambert	12/08/21	01/12/22	02/07/22	
☆	SW/E&SC- Ps2A1 (171 acres) REVISION	Complete	David Lambert	01/08/22	12/18/22	02/23/23	
☆	SW/E&SC- Ps2A2 (476 acres)	Complete	David Lambert	01/28/22	02/18/22	03/25/22	
★	MOD-SW/E&SC- Ps2A2 (476 acres)	In Progress	Tamera Eplin	08/01/22	09/01/22		
☆	Pond Dewatering- Phase 2A2	Complete	David Lambert	03/03/22	03/03/22	03/09/22	
☆	SW/E&SC- Ps 2B (487 acres)	Complete	David Lambert	04/01/22	04/01/22	04/22/22	
★	MOD-SW/E&SC- Ps 2B (487 acres)	In Progress	Tamera Eplin	08/11/22	09/01/22	09/01/22	
★	SW/E&SC- Ps 2C (40 acres)	In Progress	Tamera Eplin	08/26/22			
☆	SW/E&SC- Ps 2D (~100 acres)	Not Started	Tamera Eplin	10/01/22			
★	Northwest Quadrant ( E and S of Build 803)	In Progress	Tamera Eplin	08/30/22	08/30/22	08/30/22	
☆	SW/E&SC- Duke Laydown Area (offsite)	Complete	David Lambert	03/11/22	03/31/22	04/11/22	



# Opportunities For Success



## ENVIRONMENTAL JUSTICE

- Proactive Community Engagement from DEQ
  - Reaching people in a meaningful way about what is happening in their neighborhoods.
- Opportunity for initiating productive relationships and "be good neighbors."

## ENVIRONMENTAL STEWARDSHIP INITIATIVE

- The Environmental Stewardship Initiative at DEQ recognizes and supports companies and facilities that go above and beyond to reduce their impact on the environment.
  - *\$102.8 Million Cost\**
  - *15.4 Billion Gallons Water Saved\**
  - *4.2 Million Fewer Tons of Waste\**

# CONTACT INFORMATION



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**PROJECT LIAISON**

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