

# 1-PAGE COASTAL GRANT PROJECT PLANNING WORKSHEET

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| 1  | In <b>one</b> sentence, summarize your project idea. <b>What</b> will you do?<br><b>When?</b> With <b>whom</b> ?<br><b>Where?</b> For <b>what?</b> <b>Why?</b> |  |
| 2  | <b>Who are you</b> as an organization? <b>What is your mission or purpose?</b>   |  |
| 3  | Describe the <b>specific need or issue</b> in your community that your proposed project addresses.   |  |
| 4  | <b>What specific goals</b> will you achieve in your community as a direct result of your work?   |  |
| 5  | <b>What methods</b> will you will need to bring these goals to fruition?   |  |
| 6  | <b>Who else</b> has a vested interest in working with you as collaborators on this issue or opportunity?   |  |
| 7  | <b>How will you evaluate success? What information, tools, or data</b> will you use to make these evaluations?   |  |
| 8  | <b>What resources</b> do you need for this work?<br><i>(Skills, labor, equipment, training, supplies, services, etc.)</i>                                      |  |
| 9  | <b>What is the estimated total cost?</b> How is this cost broken down?   |  |
| 10 | <b>What broad categories of community needs or opportunities</b> does your project address?  |  |