



KNOW YOUR NO'S SOCIAL MEDIA GUIDE

Posts for Reducing Contamination

The N.C. Division of Environmental Assistance and Customer Service (DEACS) has developed a set of community outreach tools – Know Your No's – designed to increase recycling and reduce contamination. The social media posts below coordinate with the Curbside Recycling Basics graphics and information materials designed for use by local recycling programs and private recycling collectors.

Together, we can recycle more, better.
#RECYCLEMORENC

| CONTAMINANT | FACEBOOK TEXT | TWITTER TEXT |
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| | <p>Help reduce contamination in our recycling stream! Contamination in recycling leads to increased charges, reduction in items being recycled at the Material Recovery Facility (MRF) and contaminated items going directly to the landfill. Your hard work collecting and recycling items will go to waste if the recycling is contaminated. Recycling right is a win-win!</p> | <p>Contamination in recycling leads to increased charges, reduction in items recycled at the Material Recovery Facility (MRF) and contaminated items going directly to the landfill. Your hard work will be wasted if the recycling is contaminated!</p> |
| | <p>Keep recyclables loose and free! Bagging recyclables means they will never see the light of day. They will be sorted as waste and go directly to the landfill. Always recycle items loose and free – whether in your curbside cart or at your local recycling convenience center.</p> | <p>Keep recyclables loose and free! Bagged recyclables will be sorted as waste and go directly to the landfill. Always recycle items loose and free – curbside and at the convenience center!</p> |
| | <p>Plastic bags, films and flexible packaging tangle up the recycling equipment! Take clean, dry plastic bags, film (plastic covering over newly purchased items) and flexible packaging (bubble wrap, air pillows, etc.) back to your local grocery store. For more information and to find recycling locations, visit: www.plasticfilmrecycling.org. <i>That's a WRAP!</i></p> | <p>Plastic bags, films and packaging tangle up the recycling equipment! Take clean, dry plastic bags and film back to the store. Find a recycling location at: www.plasticfilmrecycling.org.</p> |

| CONTAMINANT | FACEBOOK TEXT | TWITTER TEXT |
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|  <p>NO TANGLERS Hoses, cords, holiday lights or similar items tangle up the recycling equipment.</p> | <p>Don't get tangled up in recycling the wrong things! Tanglers such as holiday lights, hoses and cords could get wrapped around the recycling equipment. Tanglers not only contaminate the recycling stream, they also damage expensive equipment and cause safety hazards for the processing center employees. Check with your local recycling office to see if they recycle these items separately.</p> | <p>Don't get tangled up in recycling the wrong things! Tanglers such as holiday lights, hoses and cords get wrapped around the equipment. They go in the trash. Tanglers contaminate recycling, damage equipment and are a safety hazard for recycling employees.</p> |
|  <p>NO HAZARDOUS OR MEDICAL WASTE Call 877-623-6748 for hazardous waste drop-off locations. Call your local public health department for proper disposal information or visit www.safeneedledisposal.com.</p> | <p>Always properly dispose of hazardous and medical waste – NEVER in your recycling. Call 877-623-6748 for hazardous waste drop-off locations. Medical waste, especially sharps, poses a threat to the health and safety of the people collecting and sorting the recyclables. For more information on how to properly dispose of sharps, visit: www.safeneedledisposal.org.</p> | <p>Hazardous and medical waste are not recyclable! Call 877-623-6748 for hazardous waste drop-off locations. For more information on proper sharps disposal, visit: www.safeneedledisposal.org.</p> |
|  <p>NO SCRAP METAL Take mixed metals and wires to your local recycling convenience center.</p> | <p>Cookware, hangers and wires (mixed metals) do not belong in your curbside recycling! Some local governments recycle scrap metals separately. These materials should be placed in their own specific container at the recycling convenience center. Ask your local recycling office about proper recycling of scrap metals.</p> | <p>Cookware, hangers and wires (mixed metals) do not belong in your curbside recycling! Some local governments provide a bin for scrap metals at the recycling convenience center. Ask your local recycling office about how to recycle scrap metals.</p> |
|  <p>NO FOOD WASTE Dispose food waste in your compost or trash bin. Plastic bags tangle around the recycling equipment.</p> | <p>Yuck! Don't let leftovers or food waste contaminate your recycling. Rinse plastic bottles, jugs and tubs, and empty all bottles and cans of liquids before placing them in the recycling bin. Food scraps should be composted or put in the trash.</p> | <p>Yuck! Rinse plastic bottles, jugs and tubs, and empty all bottles and cans of liquids before placing them in the recycling bin. Compost food scraps or put them in the trash.</p> |
|  <p>NO TEXTILES Donate clothing and textiles to a convenience center or local charity.</p> | <p>Donate gently used clothing or textiles to a local thrift store or organization. Check with your local recycling office for donation or alternative textile recycling options.</p> | <p>Donate gently used clothing or textiles to a local thrift store or organization. Check with your local recycling office for donation or alternative textile recycling options.</p> |



The N.C. Division of Environmental Assistance and Customer Service (DEACS) is a non-regulatory division of N.C. DEQ offering technical and financial assistance to businesses, manufacturers, local governments, institutions, economic developers and citizens in environmental management. For questions call 1-877-623-6748.

