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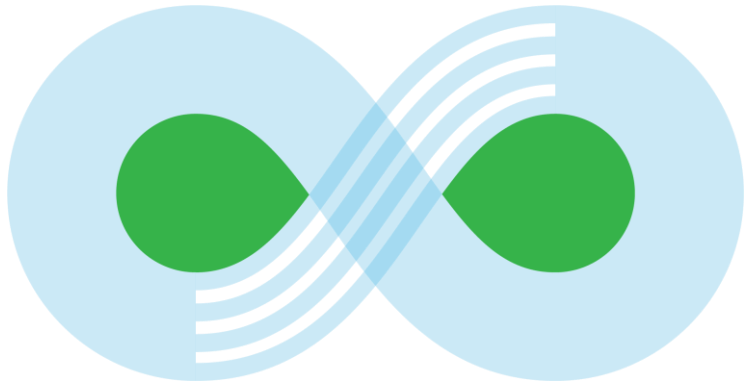
An aerial photograph of a coastline. The water is a vibrant green, transitioning to a sandy beach and then to a darker, more textured area. The word "BLOOM" is overlaid in large, white, bold letters. The letter "O" is stylized with concentric white lines radiating from its center.

BLOOM

TREAD WELL



**WITH NATURE,
NOT AGAINST IT.**



CLEAN WATER.



CLEAN AIR.



TREAD WELL.

“

Whether or not the industry is ready, the message is clear: it's time for brands to go green – or go home.

”

People use their fashion as a statement for who they are, what they believe in, and the missions they support.



**CHANGE YOUR
BRAND'S FOOTPRINT**



**MAKE A
MATERIAL CHANGE**



R:SE

APPLICATIONS

SHEET FOAMING
INJECTION FOAMING
COMPRESSION MOLDING

STRIDE

APPLICATIONS

SHEET FOAMING
INJECTION FOAMING
INJECTION MOLDING



ALGAE

FRIEND OR ENEMY?

A POWERFUL FRIEND

RENEWABLE RESOURCE

NUTRIENT MANAGEMENT

THERMOPLASTIC QUALITIES

SEQUESTERS CO₂

REDUCED DEPENDENCE ON

FOSSIL FUELS

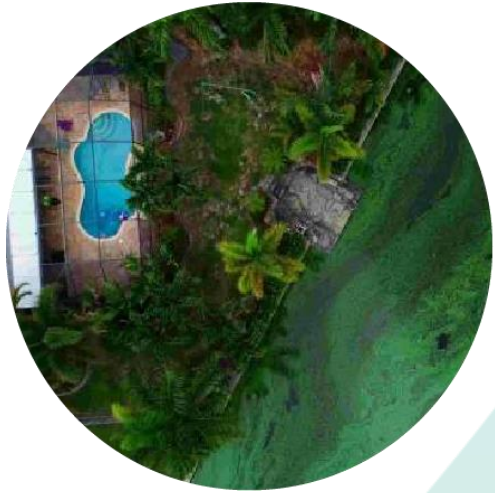
ARABLE LAND

WATER RESOURCES

A DESTRUCTIVE ENEMY

Algal blooms pose a major problem for communities around the world when eco- systems become out of balance.

Algae blooms are caused by factors like climate change and water pollution from agriculture, industry, and society.



PROPERTY VALUES




WILDLIFE



FISHING



TOURISM



ENVIRONMENTAL RESTORATION

THE BLOOM PROCESS





HARVESTING



COAGULATION



RESTORATION



REMEDICATION



SLURRY



POWDER

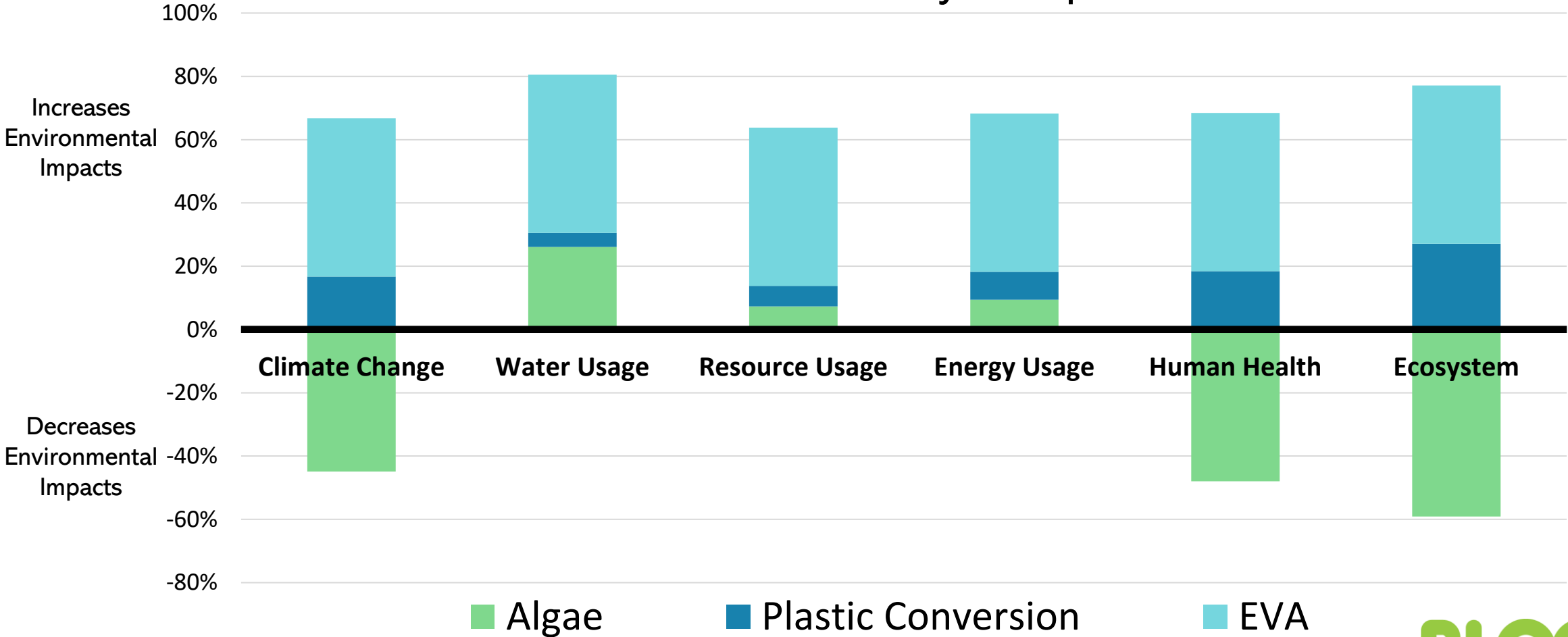


PELLETS

Bloom Makes Products More Sustainable

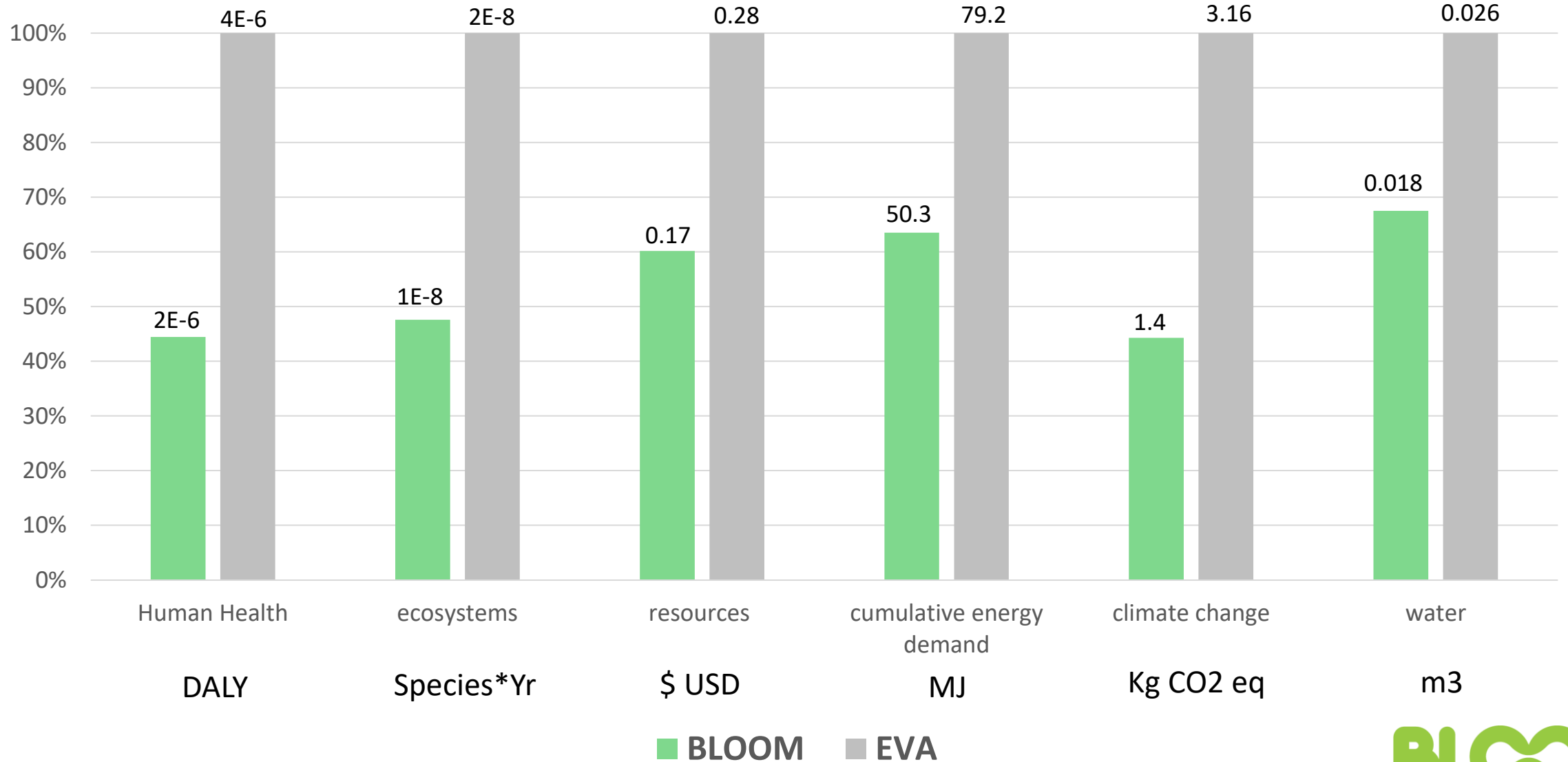
BLOOM-EVA

Contribution of Life Cycle Impacts



BLOOM-EVA vs EVA

Per Kilogram





THE CLEAN WATER + CLEAN AIR

BLOOM CERTIFICATION

Global Recycling Standard (GRS)

ECO-FACTS

For Every 1 Kilogram of BLOOM-EVA

Water Cleaned



2,253 Liters

of fresh water
returned to the
environment

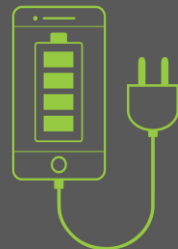
CO₂ Captured



640 M³

of Air Cleaned of
CO₂

Carbon Offset



8,235 Hours

Hours of smart-
phone use offset



1.03 KG

of CO₂ removed from the
atmosphere

Products



tentree



new balance



adidas



VIVOBAREFOOT



Conner
HANDMADE HATS



BILLABONG



VOLCOM



Equillbrum
Perfect Balance



MERRELL



Reebok



TOMS



native

BLOOM

Bloom Brand Partners



ALDO

MERRELL



BOITA



etnies



SOLE™



CALL IT SPRING

BOGS®



BILLABONG



Dr.Scholl's SHOES



trôpicfeel



native



pingpong

Simple®



LANE—EIGHT



VADA





THANK YOU

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