

# Multifamily Recycling Grant Program

## REQUEST FOR PROPOSALS

N.C. Department of Environmental Quality  
Division of Environmental Assistance and Customer Service

The purpose of this grant program is to assist with the implementation, expansion, and improvement of multifamily recycling programs in North Carolina. The Division of Environmental Assistance and Customer Service (DEACS) administers the Multifamily Recycling Grant program through the Solid Waste Management Outreach Program.

With the release of this Request for Proposals (RFP), DEACS is seeking proposals that request grant funding to help initiate or expand multifamily recycling programs within the state. **Applicants should carefully read this entire RFP prior to submitting a proposal.** Please address any questions about this grant program to Elise Traywick at (919) 707-8135, [elise.traywick@deq.nc.gov](mailto:elise.traywick@deq.nc.gov).

### **Multifamily Recycling Grant Program Project Parameters**

DEACS plans to offer grants through the Multifamily Recycling Grant Program for the duration of funding availability. The intent of this grant program is to fund projects that help build lasting capacity to recycle traditional household materials (paper, cardboard, metal cans, glass and plastic bottles and containers) from multifamily residences. Generally, a multifamily property is defined as a housing structure that includes five or more dwelling units although local definitions and service provisions may vary. Examples of multifamily properties may include but are not limited to: apartment buildings, condominiums, retirement communities, and off-campus student housing.

The Multifamily Recycling Grant Program will support projects that create **NEW access and/or NEW recovered tonnage from multifamily residences**. Grant funds may be used to purchase typical equipment needs to start or expand multifamily recycling such as carts, dumpsters, collection vehicles, concrete pads, recycling corrals and education. Grant funds may also be used to fund positions or labor to manage or implement multifamily programs.

Grant funds will only be awarded to projects that will collect all or most of the traditional household recyclable stream, which includes: mixed paper; cardboard; steel cans; aluminum cans; glass bottles and jars; and plastic bottles, tubs, jugs and jars. Any exclusions to this list must be identified with an explanation for why a particular material cannot be accepted in the recycling program.

Eligible grant applicants include recycling businesses or non-profits that collect and/or haul recyclables, local governments, colleges and universities for off-campus housing, public housing authorities, multifamily property owners, or multifamily property management companies.

**An education component to the project is required.** The education component must include the following elements, at a minimum:

- Labeling to clearly mark recycling containers and distinguish them from trash containers.
- Clear signage on or at all recycling containers about accepted materials.
- Education delivered to every unit at program launch and at least once annually thereafter which must include an accepted recyclables information card and may include additional materials (e.g., postcard, brochure, door-hanger, magnet, flyer, tote).

- For new programs, reasonable advanced notice to residents informing them of forthcoming program launch.
- Plan for how the grantee will implement measures to limit or reduce contamination. Examples include education, signage, and monitoring practices.

DEACS offers readymade designs for educational materials as part of [Recycle Right NC](#) outreach suite. Any design template can be customized for a grantee. Graphic design services are offered at no cost, but printing and distribution is the responsibility of the grantee. Grant funds can be requested to help cover the cost of printing and distribution.

The use of DEACS outreach materials is preferred, but projects can utilize others including [The Recycling Partnership \(TRP\)](#) or locally created materials. Locally created education materials should be submitted in draft form as part of the grant application and all components must be reviewed and approved by DEACS before printing and distributing.

***Education-only projects are not eligible for funding under this grant program.*** Proposed projects must introduce ***new access*** to recycling for community members.

In general, approved grant applications will be funded in the order in which they were received. Grant contracts will only be initiated once all application requirements are met. **Applications will be accepted on an ongoing basis.**

### **Grant Amounts and Cash Match Requirement:**

The maximum amount of grant funding available per Multifamily Recycling Grant project is \$150,000. There is no minimum funding requirement for project proposals.

#### **Required Cash Match for Local Governments, Colleges and Universities, and Public Housing Authorities**

Local government, college and university, and public housing authority grant winners must provide a cash match equal to or exceeding 10 percent of the requested grant funding. For example, a grantee requesting a \$50,000 grant must match at least \$5,000 with local funds for a total project cost of \$55,000.

- Distributions from the \$2 per ton Solid Waste Disposal Tax may be used to cover cash match requirements. In-kind contributions will not be accepted in lieu of cash match.

#### **Required Cash Match for Recycling Businesses, Non-profits, and Property Owners or Managers**

Recycling businesses, non-profits, property owners, and property manager grant winners must provide a cash match equal to or exceeding 20 percent of the requested grant funding. For example, a grantee requesting a \$100,000 grant must match at least \$20,000 with private funds for a total project cost of \$120,000.

### **Grant Project Planning:**

Available funding is limited, and it is anticipated that the Multifamily Recycling Grant Round will be highly competitive. For this reason, it is important that projects seeking grant funding be well thought out and well planned, and that applicants follow the instructions in this RFP when preparing proposals by providing all information as outlined in the Required Proposal Format section.

In addition to the required education components outlined on page 1, applicants are encouraged to consider the following best management practices. Implementation of some or all of these elements will

improve the competitiveness of the grant proposal and increase the likelihood of success with the multifamily recycling program. Recommendations include:

- Directional signage within the multifamily complex to direct residents to recycling containers.
- Education reinforcement with reminders 4-6 weeks into program initiation.
- Continued education reminders on a schedule more frequent than once per year, such as quarterly.
- In-unit containers, paired with education, for storage and transportation of recyclable materials from residential units to recycling containers.
- Local champions to garner support and reinforce program parameters.
- Coordination between local government staff, property managers and recycling haulers to provide unified recycling messaging and inform one another about program changes.

Eligible entities preparing proposals for a Multifamily Recycling Grant are strongly encouraged to contact Elise Traywick at (919) 707-8135, [elise.traywick@deq.nc.gov](mailto:elise.traywick@deq.nc.gov) to discuss potential grant projects prior to submitting a grant proposal.

### **Use of Grant Funds:**

Examples of **approved uses** of grant funds include equipment purchases, site development costs, educational materials, and salaries for staff or contracted workers to manage or implement the proposed expansion of multifamily recycling. Grant funding may only cover the cost of salaries during the duration of the grant contract period. It is the responsibility of the grantee to continue to fund positions beyond the duration of the grant.

Grant funds **MAY NOT** be used to cover the operational costs of the recycling program such as overhead or fees for recycling collection or processing.

If you have questions about eligible uses of grant funds, please contact Elise Traywick at (919) 707-8135 or [elise.traywick@deq.nc.gov](mailto:elise.traywick@deq.nc.gov).

### **Eligible Entities:**

- Local governments, defined as counties, municipalities, councils of governments and solid waste authorities in North Carolina, are eligible to apply for funding from the Multifamily Recycling Grant Program.
- Recycling businesses and non-profits that collect and/or haul recyclables from multifamily properties are eligible to apply for funding from the Multifamily Recycling Grant Program.
- Multifamily property owners or managers are eligible to apply for funding from the Multifamily Recycling Grant Program. For the purposes of this grant, eligible entities include companies that own or manage one or more multifamily property. Local ordinances may define the number of dwelling units for a property to be considered multifamily.
- Colleges and universities are eligible to apply for funding from the Multifamily Recycling Grant Program for recycling efforts at off-campus housing locations.
- Public housing authorities are eligible to apply for funding from the Multifamily Recycling Grant Program.

### **Conditions on Submittals:**

- Only one proposal per eligible entity will be accepted.
- Multi-party initiatives such as joint projects involving two or more applicants where each applicant contributes towards project funding are encouraged. Any group participating in a multi-party

project proposal may not submit additional proposals. Applicants may partner with organizations not eligible for grant funding, so long as the primary applicant meets eligibility requirements.

- Applications will not be accepted from local governments that have not submitted the required Solid Waste and Materials Management Annual Report for the most recent fiscal year.
- Applications will not be accepted from companies on the N.C. Office of State Budget and Management's [Suspension of Funding List](#) due to failure to complete applicable financial reports for any previous North Carolina state agency grant.
- Applicants with previous or current DEACS recycling grants are eligible to apply as long as any open grants are in good standing and expected to be completed on time.

### **Grant Project Period / Funding Period:**

Successful grant applicants will be required to enter into a grant contract with the N.C. Department of Environmental Quality (DEQ). The resultant grant contract period will be one or two years, depending on the grant applicant's preference. Grantees must expend funds within the contract period unless the grant contract end date is extended by written agreement between the applicant and the DEQ. Extensions are possible but not guaranteed. **All purchases associated with grant funds must be made within the grant contract period. Any purchases made prior to the start of the grant contract or after the end date of the grant contract will not be eligible for reimbursement.**

### **Proposal Due Date:**

Proposals will be received by DEACS on a rolling basis; there is no due date.

### **How to Submit Proposals:**

Grant proposals must be submitted by email to [elise.traywick@deg.nc.gov](mailto:elise.traywick@deg.nc.gov). Receipt of all acceptable proposals will be acknowledged by e-mail. ***If you do not receive a confirmation, contact Elise Traywick at 919-707-8135 as soon as possible.*** It is the responsibility of anyone submitting a proposal to contact DEACS if they do not receive a confirmation. Please submit electronic versions of proposals as Microsoft Word (preferred) or Adobe (PDF) files.

## **Required Proposal Format:**

The following outline indicates what applicants **must** include in their proposal for their application to be considered complete. Proposals that fail to provide all of the required information or that fail to follow the following format will be deemed inadequate and may not be considered for funding.

- Project Title
- Applicant Contact Information: to include the following:
  - ✓ Name and title of main contact
  - ✓ Organization
  - ✓ Address
  - ✓ Phone number
  - ✓ E-mail address
- Date of Proposal Submittal: the date the proposal is submitted to DEACS
- Project Description: Provide responses to each of the following prompts below. Applicants are encouraged to provide a clear project description and consider the Award Criteria as they describe the project elements.
  1. Describe the proposed project and identify specifically what items (and how many) you intend to purchase with grant funds. Please describe the collection method for recyclables generated by this effort. What type and size of containers will be used to collect recyclables? How frequently will recyclables be collected and what type of truck or vehicle will be used for collection?
  2. How does the proposed project create or expand multifamily recycling in the community? Is the proposed project a new program or an expansion of an existing program? How will the operational cost of the program be covered?
  3. What recyclable items will be collected in the multifamily program? Which material recovery facility will receive the recyclables for sorting and marketing? How will you educate residents about the launch of the program and accepted recyclables? What is your plan for monitoring and addressing contamination?
  4. How many multifamily properties or units will be impacted by or have access to the recycling services associated with the proposed project? Please provide an estimated total number of units that will gain recycling access. Will the project serve all multifamily residences in the community or a subset?
  5. Estimate the number of tons of waste expected to be reduced annually as a result of the proposed project. Please explain how you came up with the estimate. Grantees will be required to provide data on the amount of recycling collected as a result of the project. Required data includes monthly waste and recycling tonnage (or estimates) for the 12-month period prior to project launch and monthly waste and recycling tonnage for at least one year after project launch. Please indicate how this data will be collected.
  6. What is the anticipated service life for the items or materials to be purchased with grant funds? How do you plan to sustain the multifamily recycling program after the grant ends?

Please address how you will fund operational costs, ongoing education, and replacement equipment as needed.

7. Describe any partnerships associated with the proposed project. Please include documentation of support from any partner entities.
  8. If funding is requested for personnel expenses, describe the duties and responsibilities of the funded position, including time commitment, and how the position is necessary to implement project objectives.
- Letter of Support: All proposals must include a letter from the recycling material recovery facility (identified in Question 3 above) or the proposed hauling entity stating that the facility is able and willing to accept the recyclables generated from the multifamily program. The letter should also list the accepted recyclables.
  - Supplemental Requirements: Recycling businesses or non-profit organizations must include additional information as stipulated in the Supplemental Requirements section.
  - Project Timeline: Bulleted list showing project milestones and general implementation dates. Recommended contract start date is at least 90 days after proposal submittal.
  - Project Budget: to include the following:
    - ✓ Itemized list of intended expenditures and estimated costs
    - ✓ Total project cost with breakdown of funding requested from the state and amount of matching funds to be provided by the applicant (see Cash Match Requirements)
    - ✓ Please submit the Project Budget in a table following the example shown below:

<b>Project Elements</b>	<b>Estimated Cost</b>		
Recycling Containers for Multifamily Recycling Sites	\$ 53,000		
Labels for Bins and Signs for Recycling Sites	\$ 1,000		
Program Brochures (Printing)	\$ 1,000		
<b>Project Budget</b>	<b>Total Project Cost</b>	<b>State Grant Award</b>	<b>Applicant Cash Match</b>
<b>Total</b>	<b>\$ 55,000</b>	<b>\$ 50,000</b>	<b>\$ 5,000</b>

\* Note about Project Budgets for local government applicants: state and local sales taxes **are not** reimbursable expenditures and should not be included as part of grant budgets.

**Supplemental Requirements for Recycling Business and Non-Profit Applicants:**

All recycling businesses and non-profits must provide responses to each of the following prompts in their submitted proposal.

1. Briefly describe your company or organization’s history and the recycling services you offer.
2. Do you currently or have you ever managed a multifamily recycling program or provided multifamily recycling service? If so, please describe. If not, please indicate how your experience and expertise will ensure success in the multifamily sector.
3. Describe your competition. What are the advantages of your services?
4. Provide your recent financial history in a format following the table below and provide any necessary additional description or clarification. ***All financial information will remain confidential.***

YEAR	2021	2022	2023 Projected
<b>Expenses</b>			
Equipment/supplies			
Operating expenses			
Salaries			
Loan payments			
Other			
Total Expenses			
<b>Income</b>			
Sales			
Other revenue			
Total Income			
<b>PROFIT OR LOSS</b>			

5. Explain any losses and how your company plans to become profitable in the short term (1-3 years). Please explain how your company’s finances are sustainable and not dependent on grant funds.

## **Grant Selection Process:**

A selection committee will use the pre-established Award Criteria identified below to evaluate proposals and make award decisions.

## **Award Criteria:**

Applicants are encouraged to consider the following Award Criteria as they develop their grant proposals. A total of 100 points is available.

1. **Demonstration of Need (0-10 points):** How does the proposed project address a specific programmatic, equipment or infrastructure need for multifamily recycling?
2. **Planning (0-25 points):** Did the Project Description include all necessary elements as outlined in the Required Proposal Format? Is the proposal well thought out, well researched and backed by valid facts and assumptions? Are details of the program clearly planned and outlined with a strategy for addressing issues and evaluating success? Does the project incorporate recommended multifamily recycling best management practices?
3. **Education (0-15 points):** Does the project include the minimum required education components? Do educational materials utilize images and provide clear and concise information about accepted recyclables? Does the project include a plan to monitor and address contamination?
4. **Waste Reduction Impact (0-30 points):** How many new or increased tons are expected to be recovered from the multifamily recycling program? Does the proposal outline specific and realistic measurement criteria? How many new access points (number of residential units with access) will be established through this program?
5. **Efficiency and Longevity (0-20 points):** Will the program be implemented and operated in an efficient and cost-effective manner? Does the project make long-term investments that will continue to serve the community well beyond the grant period? Does the grantee commit to and adequately plan for sustaining the program for years to come?

## **If a Proposal is Selected for Funding:**

Applicants selected to receive grant funding will be notified by DEACS with a formal offer by e-mail. The applicant must accept or decline the offer. The following will occur once the offer of grant funding is accepted:

- DEACS may work with applicants to revise initially submitted proposals before entering into a grant contract. Any changes to initial proposals must be approved by DEACS and the applicant and the resultant final proposal will become an attachment to the grant contract.
- Successful applicants will be required to:
  - Provide their federal tax ID number.
  - Register with the state's e-procurement system using the same address provided in the applicant's proposal. To register in the state's e-procurement system or confirm/update your existing registration, please visit the following link: <http://eprocurement.nc.gov/>.
  - No Overdue Taxes Certification with notarized signature: <https://deq.nc.gov/conservation/recycling-business-assistance/financing/grants/forms>
  - Submit a Conflict of Interest Policy using the following template or submitting a copy of your organization's existing policy: <https://deq.nc.gov/conservation/recycling/programs-offered/grants-local-governments#Forms>.
- All applicants, with the exception of local governments, will be required to provide:
  - Non-Debarment form: <https://deq.nc.gov/conservation/recycling-business-assistance/financing/grants/forms>



- All applicants selected for funding will undergo a compliance review to ensure that they do not have an outstanding Notice of Violation (NOV) related to North Carolina solid waste statutes and rules. Any outstanding NOV's must be corrected to the satisfaction of the N.C. Division of Waste Management (DWM) prior to any grant being awarded. Applicants with outstanding NOV's are responsible for providing DEACS with information from DWM indicating that the community is in compliance and that the NOV's have been corrected before a grant contract can be initiated.
- DEACS will submit a request through the DEQ contract processing system for a grant contract. Grantees must act to execute the resultant grant contract without excessive delay.

**NOTE: Successful applicants that make purchases before a grant contract is signed by both DEQ and the grant recipient will not be reimbursed.**

### **Other General Terms and Conditions:**

All grantees are subject to the following terms and conditions. Most of these terms and conditions will be outlined in the grant contract.

- **Publications:** all documents and publications associated with a grant contract should be printed on recycled paper containing at least 30 percent post-consumer content.
- **Final reports:** a draft final report is required to be submitted to DEACS at least 30 days prior to the contract end date and a final report is required to be submitted by the contract end date. Final reports will be expected to evaluate program success and must include data about the amount of recycling being collected through the program.
- **Extensions / Amendments:** no-cost time extensions are possible but not guaranteed for grant contracts. Grantees seeking no-cost time extensions should submit a request for a time extension at least sixty (60) days prior to the contract end date.
- **Reimbursement:** distribution of DEACS grant funds is on a reimbursement basis. Requests for reimbursement can only be made after the grantee has completed purchases associated with the grant project. Reimbursement requests must be submitted in writing, must include copies of invoices, and must include proof that the grantee has made payment. Proof of payment may include copies of canceled checks or other financial reports showing that funds were spent. **For local government grantees, state and local sales taxes are not reimbursable, may not be counted towards expenditure requirements, and should be excluded from reimbursement requests.** The amount of actual grant payments may be prorated for projects and / or project elements that come in under budget.
- **Final 10 Percent of Funds:** DEACS will continue to reimburse grantees until 90 percent of the grant award amount has been expended. The final 10 percent of grant funds will be held until an acceptable final report has been received by DEACS. The final report must be received and approved prior to the end date of the contract.

### **A Final Word on Grant Writing:**

Proposals may receive low scores or even be rejected because applicants fail to follow the instructions outlined in this document. Applicants stand a better chance of success if they include all of the required components of a proposal and if they follow the Required Proposal Format. Project Descriptions should be clear, concise, and should demonstrate thoughtful planning. Poorly prepared proposals create uncertainty about the project goals and intended results. Clear details will provide grant proposal reviewers confidence about the viability and feasibility of a proposal. Applicants with questions are encouraged to contact DEACS for more information.