

# Jordan Nutrient Rules: Integrated TAG#1

Ellie Rauh NC DWR  
with speakers from  
Jordan One Water Coalition  
Piedmont Conservation Council

July 2024



**Welcome to the Integrated  
Technical Advisory Group (TAG) to  
support the Jordan Rule  
Readoption Process.**

**Introductions:** please state name,  
affiliation, a favorite place in NC.



# TAG Purpose and Today's Agenda

- The Integrated TAG was proposed by JLOW in addition to the DWR Nutrient Trading TAG. We are focusing on cross sector collaboration to support the Jordan Rule Readoption Process.

<b>10:00-10:40am</b>	Introductions and overview of TAG purpose and timeline	Ellie Rauh, DWR
	JLOW Goals, Principles, and Actions	Nancy Daly, Wake County
	Piedmont Conservation Projects	Grace Messinger, PCC
<b>10:40am-Noon</b>	Benefits and Monitoring of Integrated Practices with Group Discussion on Examples for Nutrient Reduction	Ellie Rauh, DWR
	Urban and Rural Interactions and Investments with Group Discussion on Actions to Facilitate Collaboration	Ellie Rauh, DWR
	Closing	Ellie Rauh, DWR

**‘Informal’  
Stakeholder  
Engagement**

**2024**

- DWR stakeholder engagement.
- DWR rule drafts and internal review.
- Stakeholder groups review rule language.

**WQC  
Approval to Proceed  
(expected multiple reviews)**

**2025**

- Jan - Begin fiscal analysis.
  - May-Jun – OSBM fiscal approval
  - **July or Sept WQC:** Action item
    - Provide approved fiscal analysis
    - Request to proceed w/rules
  - **Sept or Nov WQC:** 2<sup>nd</sup> attempt if needed
- (filing dates = 1 mo prior to meetings)

**“Formal” Rulemaking  
(steps can require > 1 pass)**

**2026-2027**

- EMC approval to proceed
- 60-day public comment period
- Hearing Officers deliberate
- Develop Hearing Officers report
- EMC adopts rules
- Rules Review Commission approves

# Modeled Reductions to Meet Chl-a Standard

- Overall, new model is calling for significant additional nutrient loading reductions to meet chl-a standard.

Current Rule – Lake Reduction Goals*		
	N	P
Upper NH	35%	5%
Lower NH	0%	0%
Haw	8%	5%

\* relative to 1997-2001 baseline period

New Lake Model – Further Lake Reduction Needs*		
	N	P
Upper NH	<b>60-70%</b>	0-50%
Middle NH	<b>30-60%</b>	<b>0-70%</b>
Haw	<b>0-70%</b>	<b>0-40%</b>

\* relative to 2014-2016 model period

- Model is available for external review.

# EMC responsibility to manage nutrient pollution

- EMC has obligations to issue regulations per the Clean Water Act and State statutes including SL 1997-458.
- Clean Water Act:
  - Water quality criteria – Chlorophyll-a criterion
  - Section 303(d) list of impaired waters and 305(b) water quality reports – Integrated Report (IR)
  - TMDL or Alternative: A TMDL is the calculation of the maximum amount of a pollutant allowed to enter a waterbody so that the waterbody will meet and continue to meet water quality standards for that particular pollutant
- **1978 – Chlorophyll-a criterion: 40ug/L (10/90)**
- **Nutrient Rules are carrying out requirements of the Jordan TMDL**

# JLOW Presentation

# Piedmont Conservation Council Presentation



# Jordan Nutrient Rules and Watershed Goals

As JLOW partners, NPSB is engaging in a discussion today so we have a better understanding of effective cross sector specific actions, outcomes, and metrics. I'd like us to leave with a better understanding of how stakeholders' goals for watershed management relate to the Jordan Nutrient Rules.

Some stakeholders have brought attention to:

- **Issues with lbs. of nutrients tracking.**
- **Issues with current list of approved nutrient practices.**



- What do you think DWR should track to gauge effectiveness of a nutrient reduction strategy?
- What practices would you like to see implemented in the watershed?
  - Are these practices specific to nutrient strategies and/or do they have co-benefits?

# Benefits and Monitoring of Integrated Practices



## Values

Clean Water

## Goals

Sustainable  
Nutrient  
Management –

Watershed specific  
nutrient rules  
'strategy' for sectors

Watershed  
voluntary nutrient  
reduction programs

## Actions

SCMs implemented  
for ND with a SNAP  
tool

Compliance targets  
set for Ag and NLEW  
tool

WWTP technology  
upgrades for N&P

## Desired Outcomes

Reduced soil P

Reduced GW  
Nitrates

Increased habitat  
health

Reduced SW TP and  
TN

## Monitoring Metric

Chl-a in the Lake

lbs N&P delivered to  
SW

Soluble N to edge of  
field (NLEW)

Investments into  
N&P practices

Buffer protected

# Identified Goals and CoBenefits – Pittsboro Workshop 2019

## 1. Improved physical world

Water quality  
Air quality  
Vegetation  
Habitats  
Less problem algae  
Biodiversity  
Reduced pollution  
Groundwater recharge  
Source water protection  
Mature riparian  
Less CO2  
Conserved land (riparian, farmland, etc)

## 4. Reduced costs

Water treatment costs  
Future costs  
Source water protection  
Maintenance costs  
Service costs  
Green infrastructure less expensive  
Green infrastructure can protect  
Recovery and clean-up costs  
Energy cost consumption  
Healthcare costs  
More resilience

## 5. Improvement in community and social capital

Increased problem solving  
Flexibility leads to ingenuity  
Civic commitments teach stewardship  
Understanding leads to science driven decision making  
People working together  
Stronger and healthier community  
Harmony  
Community involvement increases interconnectedness  
Lower crime rates  
People value similar things  
Water valued more because of health recognition

Do you want to come up with a way to:

- Use more cost-effective practices to get same or better water quality

Or

- Pay less even if is not as effective

Need Actions that make the water quality better. NC DWR must understand what the 'alternative practices' could be and what metrics you can use to demonstrate effectiveness.

# Benefits and Monitoring of Integrated Practices

**Values**

**Goals**

**Actions**

**Desired  
Outcomes**

**Monitoring Metric**

Google Form [Here](#).

# Benefits and Monitoring of Integrated Practices - hidden

## Values

Clean Water,  
Soil, Air and  
more natural  
habitats

## Goals

Watershed  
management that  
considers social,  
economic, and  
environmental  
outcomes

## Actions

Urban investment  
in soil  
conservationists  
that focus on  
nutrients and  
carbon  
sequestration in  
soil health

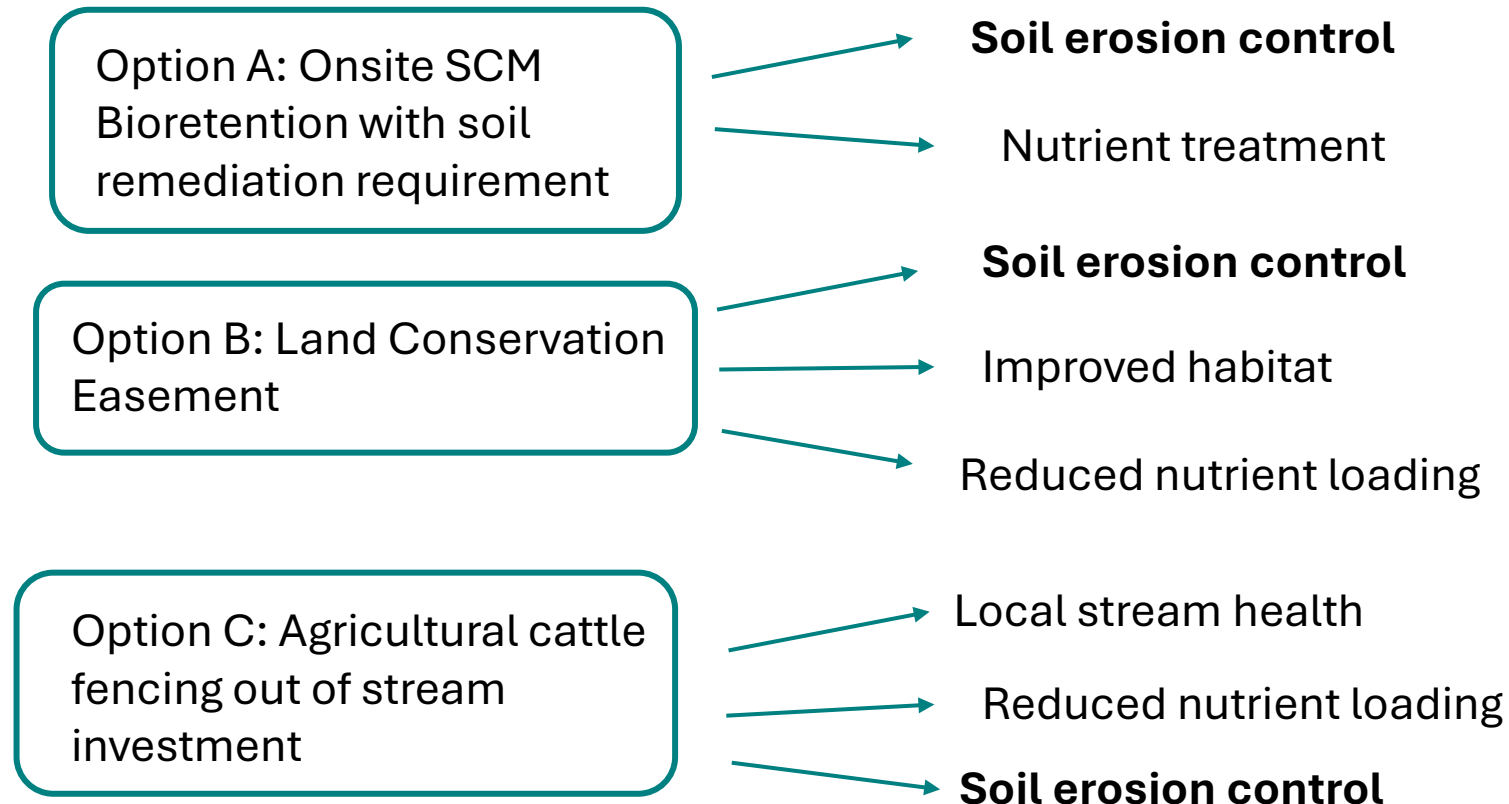
## Desired Outcomes

Soil health

## Monitoring Metric

P-I, SOC, total  
investment,  
estimated nutrient  
loading

# What are the relative outcomes of these practices? Can we make decisions based on evidence that a practice has a real positive impact on nutrients and a co-benefit?



Which Option is the best? If lbs. of N&P is not the compliance metric - what is the best way to decide which project to invest?



## Example of a Project/Practice that would meet the Watershed Management Strategy and the Jordan Nutrient Rules?

1. Implementation of Soil Improvement on Developed Lands
2. Implementation of Impervious Surface Conversion on Developed Lands
3. Incentivize expanded organics recycling and composting operations – what does “incentivize” mean?
4. Incentivize practices which improve or enhance carbon sequestration on rural, forestry, and agricultural lands – what does “incentivize” mean?
  - What can be implemented under a Jordan Nutrient Strategy
  - What will likely have to be in addition to a nutrient reduction requirement in rule
  - To be determined

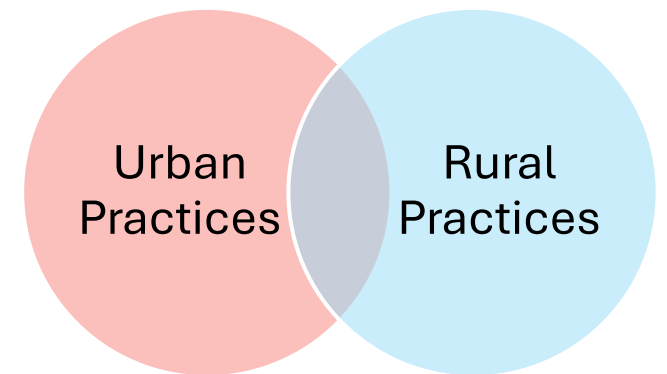
# Urban and Rural Interactions

## Urban-Rural Dynamics:

- Involve stakeholders **across spatial and sectoral boundaries** and require cross-functional collaborations to implement effective programs.
- Church et al. (2021) found that there is a **lack of easily identifiable examples of policy tools** that describe and discuss efforts to work across urban and agricultural sectors.
- The persistence of water quality problems lends to **tensions between communities**, with urban residents blaming water quality problems on agricultural communities, and vice versa.

## Examples of Urban investment in Rural:

- Urban contributing 25% landowner match for ACSP contracts.
- Urban funding or supporting a county position for Soil & Water Conservation, Erosion & Sedimentation Control, Other.
- Urban assisting with ag land preservation easements on the exurban or suburban fringe.



# Urban and Rural Interactions

## Cross sector and cross jurisdiction collaboration

Google Doc [Here](#)

<p><b>Concerns:</b> May be jurisdictional spending limitations Who gets credit Urban groups need to take care of their pollution</p>	<p><b>Benefits:</b> Can improve implementation of voluntary programs with multiple co-benefits Urban helping with main</p>
<p><b>Actions:</b> Actions to foster this urban-rural collaboration and cross-jurisdiction collaboration</p> <ul style="list-style-type: none"><li>-Check if jurisdictions funding options</li><li>-Who checks this?</li><li>-both get credit – get away from credit for pollutant reduction</li><li>-Change the regs</li></ul>	

Ellie Rauh

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**Thank you for your time and input.**

We appreciate your time sending us your comments and any data/reports that can support decisions.



## Option 2 Rule Outline:

Be in good standing with a compliance organization (214.14) – (and/or DWR spells out what the compliance organization must look like)

**-Check the details in examples of other compliance groups (wastewater) and UNRBA IAIA!**

Spend 50% of your budget on nutrient reducing practices (nutrient catalogue)

Spend 50% of your budget on alternative practices and programs that meet the following requirements:

- Plan for establishing a representative metric that demonstrates nutrient and/or environmental health in these categories...

- Plan for monitoring and reporting of representative metric

But how can you establish what their budget is? Especially when they are aiming to be cost effective and spend less than they would have under 'option 1'. If across all sectors, would be hard to justify what is an appropriate level of investment since there is no science to say that at x dollars you will see x positive impact.

**-Review what types of compliance metrics would be best**