

# \* KNOW YOUR NO'S

#### **Social Media Guide for Reducing the Top 16 Contaminants**

The N.C. Division of Environmental Assistance and Customer Service (DEACS) has developed *Know Your No's* to reduce contamination by highlighting the 16 most problematic contaminants in the recycling bin. The social media posts below coordinate with the *Recycle Right NC* information campaign materials designed for use by local recycling programs and private recycling collectors.

### Together, we can recycle more and recycle better. #RecycleRightNC

#### **IMAGE**

## TEXT FOR FACEBOOK AND TWITTER CAPTION



Bagging your recyclables? Time to quit! When plastic bags enter the recycling system, they tangle the gears and shut down the sorting machines. So leave those recyclables loose and free in the curbside bin! #RecycleRightNC



Did you know that several times a day, plastic bags, hoses, wires and string lights shut down the recycling equipment for 30 minutes at a time? Don't tangle or contaminate. Recycle right for our state! #RecycleRightNC



Tiny items can't be easily sorted by recycling machines or people. Put anything smaller than a business card in the trash. Don't tangle or contaminate. Recycle right for our state! #RecycleRightNC



Don't toss that cup in the recycling bin! Put it in the trash. These single-use items are often contaminated with liquid. Even when clean, cups splinter in the recycling machinery. The lids and straws can't be sorted by the equipment either. #RecycleRightNC



Styrofoam doesn't belong in the recycling bin. Instead, reduce your single-use! Put it in the trash where it belongs. Don't tangle or contaminate. Recycle right for our state! #RecycleRightNC



Paper towels, tissues and napkins aren't recyclable. They are often dirty, but even when clean, they are too thin to be recycled into paper. Put them in the compost or trash bin. Don't tangle or contaminate. Recycle right for our state! #RecycleRightNC



Batteries don't belong in the recycling bin. Put household batteries in the trash. Take rechargeable ones to a local retailer. Take car batteries to your local convenience center. Don't tangle or contaminate. Recycle right for our state! #RecycleRightNC



Metal belongs in the recycling bin, right? Only if it is a CAN. Don't be tempted to put pots and pans, hangers and other metal items in the curbside recycling bin. Take them to the scrap metal collection at your recycling convenience center. #RecycleRightNC



Items made of more than one material can't be recycled. Put them in the trash or don't buy them at all. Don't tangle or contaminate. Recycle right for our state! #RecycleRightNC



Plastic bags and packaging wrap around the recycling machines, shutting down the facility several times a day. Take them to the grocery store, bring your own bags, and when possible, buy products that aren't packaged in plastic. #RecycleRightNC



The average American throws out 82 lbs. of textiles a year. Clothes take up to 40 years to break down and emit greenhouse gases. However, 95 percent of textiles can be recycled — just not in your curbside bin. Bring them to a convenience center or a thrift store. #RecycleRightNC



What kind of glass is recyclable? Bottles and jars! Drinking glasses, glass dishes and Pyrex are made to withstand high temperatures and aren't recyclable. Neither are mirrors or window glass. Take these unbroken household glass items to a thrift store. #RecycleRightNC



Aerosol cans can explode or cause fires at the recycling facility. Please put them in the trash or just don't buy them. Don't tangle or contaminate. Recycle right for our state! #RecycleRightNC



Food and liquids in the recycling bin contaminate all the other recyclables. Plus, it's gross for the people who sort your recycling. Empty and rinse containers before placing them in the recycling. Put other food waste in the compost. #RecycleRightNC



Real people sort your recycling — medical waste can harm them! Call your local public health department for medical disposal information. Hazardous waste never belongs in the recycling bin either. Call 877-623-6748 for drop-off locations. #RecycleRightNC



Think receipts are recyclable? Think again! This type of thin paper can contain non-recyclable layers and chemicals. Refuse receipts or put them in the trash. Don't tangle or contaminate. Recycle right for our state! #RecycleRightNC



