

400 W. Peace Street  
Raleigh, NC 27603

«AddressBlock»

September 11, 2007

«GreetingLine»

The *Downtown Raleigh Recycles!* program is almost one year old! To celebrate the program's first anniversary, we are holding a series of focus groups with participating businesses. The purpose of the focus groups is to get **your** feedback on what is working in the recycling program, and to identify areas that need improvement.

As an avid recycler, you are invited to participate in one of the focus groups. Both sessions will be held at the office the Downtown Raleigh Alliance at 120 S. Wilmington Street, Suite 103 (the Alexander Square building). You may choose to participate on *either*

Monday, September 24, 2007  
10:00 am to 12:00 noon

*or*

Tuesday, September 25, 2007  
3:00 pm to 5:00 pm

**Please RSVP to [bianca.bradford@ci.raleigh.nc.us](mailto:bianca.bradford@ci.raleigh.nc.us) or call (919) 831-6489 with your choice of session and the number of people that will attend from your business. Please let us know by Thursday, September 20, 2007 if you can attend so that we may plan accordingly.**

Why attend? We want to recognize you as one of the **First 54 Recyclers**, the companies and organizations that have demonstrated environmental stewardship by participating in this voluntary recycling program. In addition to drinks and snacks, we will provide you with a small, environmentally friendly gift. We look forward to having an open, informal discussion about the

future of *Downtown Raleigh Recycles!* If you cannot attend, please send a representative from your office or organization.

Some of the important questions we will address are:

- What works in the recycling program?
- What does not work?
- Is the current collection schedule convenient for you?
- What is the best way to communicate about the program?
- How can we expand the program to more businesses?

If you have any questions, please call 831-6489.

Sincerely,

Bianca M. Bradford  
Education Specialist  
Solid Waste Services

Frederick D. Battle  
Director  
Solid Waste Services