North Carolina Department of Environmental Quality
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## World Cat Greenville Environmental Justice Report

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## 1 Introduction

Environmental justice is the fair treatment and meaningful involvement of all people regardless of race, color, national origin, or income, with respect to the development, implementation, and enforcement of environmental laws, regulations, and policies (US EPA). This evaluation examines the demographic and environmental conditions in Pitt County, in census tracts 8 and 9, and the one-mile radius around the property boundary of the proposed World Cat Greenville. Finally, the demographics of the entire state of North Carolina are also considered as they compare to both the county and the local census tract and radius settings.

The primary goal of this EJ Report is to encourage comments and suggestions from the surrounding community, industry, and environmental groups throughout the comment period. Public comments will be considered throughout the remainder of the comment period to inform the Final EJ Report.

## 2 Environmental Justice Evaluation

The Department of Environmental Quality (DEQ or Department) has assessed the permit application and the demographics of the communities in the area surrounding the proposed project. Accordingly, this EJ Report includes:

- Permit application submitted by World Cat Greenville
- Facility emissions overview
- Study of area demographics [determined by utilizing the US EPA Environmental Justice tool (EJSCREEN) https://ejscreen.epa.gov/mapper/and current, available census data. https://data.census.gov/cedsci/]
- Comparison of local area demographics to the county and statewide census data
- County health assessment
- Sensitive receptors surrounding the area
- Local industrial sites (using the NCDEQ Community Mapping System: https://ncdenr.maps.arcgis.com/apps/webappviewer/index.html?id=1eb0fbe2bcfb4cccb3cc 212af8a0b8c8).

Demographics for Pitt County and the state are compared to the local (census tracts and project radius) level data to identify any disparities surrounding the project area using standard environmental justice guidelines from the EPA and National Environmental Policy Act (NEPA) documentation. Certain areas will be flagged as potentially underserved communities using criteria set out in more detail in Section 5, Regional and Local Settings.

## 3 Proposed Project

World Cat Greenville (WCG) submitted a permit application for a greenfield boat manufacturing facility located in Greenville, North Carolina. The facility will be classified as a major facility for both hazardous air pollutants (HAP's) and volatile organic compounds (VOCs). Therefore, the facility will be classified as Title V .

Potential emissions as presented in the application are included in the table below.
Table 1. Facility Emissions Overview

| Pollutant | Potential Emissions <br> (tons/yr) |
| :---: | :---: |
| VOC | 122.2 |
| Highest Individual <br> HAP (styrene) | 43.4 |
| Total HAP | 53.5 |

While reviewing the public comments received throughout the comment period, the Hearing Officer recommended to the Air Quality Division Director that a modeling analysis of World Cat Greenville and Grady White Boat's combined actual styrene emissions be conducted. Expected actual worst-case hourly styrene emissions data was applied to the worst-case stack for each facility. The combined modeling impact from WCG and GWB is $21.5 \%$ of the AAL for styrene. A memo of this report can be found in Appendix $A$.

## 4 Geographic Area

As proposed, World Cat Greenville would be located at 601 Staton Road, Greenville 27834 (Figure 1). The highest off-site ambient air impacts will occur at the plant fence line. A one-mile radius was used to evaluate the local demographics and socioeconomics to appropriately include the surrounding community and help inform the DAQ's public outreach efforts. The onemile buffer around the proposed facility is located within Pitt County.


Figure 1. World Cat Greenville location with the one-mile radius.
Pitt County is designated as a Tier 2 county by the NC Department of Commerce 2021 rankings. According to the Department of Commerce, Tier 1 counties encompass the 40 most distressed counties based on average unemployment rate, median household income, percentage growth in population, and adjusted property tax per capita. Tier 2 counties encompass the next 40 counties based on this ranking system. The proposed World Cat Greenville facility and the onemile radius is located within census tracts 8 and 9 in Pitt County (Figure 2). Census tracts are small, relatively permanent statistical subdivisions of a county with a unique numeric code (US Census Bureau). The census tracts do not encompass land within a state-designated tribal statistical area.


Figure 2. Census Tracts surrounding the facility location.

## 5 Regional and Local Settings

The following sections on race and ethnicity, age and sex, disability, poverty, household income, and Limited English Proficiency (LEP) populations are based on U.S. Census Bureau data, first at a state and county level (regional setting), and then at a census tract- and project- radius level (local setting). The surrounding census tracts included are those that overlap into the one-mile radius. Demographics of the county will be compared to the local level data to identify any disparities surrounding the project area. Using standard environmental justice guidelines from the EPA and NEPA documentation, the following conditions will be flagged as potential communities of concern:

1. $10 \%$ or more in comparison to the county or state average
2. $50 \%$ or more minority
3. $5 \%$ or more in comparison to the county or state average for poverty

For example, if a census tract has $35 \%$ of the population classified as low income but the county consists of $30 \%$ low income, the census tract would exceed the county average by $16.7 \%$ and thus be flagged as a potential area of concern. For this report, census data from 2010 and census data estimates from 2011-2015 and 2019 were used. 2010 Census Bureau data is real data gathered every ten years, whereas the estimates from the more recent years are modeled based on the real data. For the data gathered from the 2019 and 2011-2015 estimates, the margin of error (MOE) has been included. This value is a measure of the possible variation of the estimate around the population value (U.S. Census Bureau). The Census Bureau standard for the MOE is at the $90 \%$ confidence level and may be any number between 0 and the MOE value in either direction (indicated by $+/-$ ).

### 5.1 Race and Ethnicity

## Regional Setting

According to the 2010 US Census Data Table 9: Hispanic or Latino, and Not Hispanic or Latino by Race, North Carolina's population totaled $9,535,483$ individuals (Table 2). The three most common racial groups across the state were White (65.3\%), Black or African American (21.2\%), and Hispanic or Latino (of any race) at 8.4\%.

Pitt County had a total population of 168,148 individuals (Table 2). The three most common racial or ethnic groups in Pitt County were White (57.1\%), Black or African American (33.8\%), and Hispanic or Latino (of any race) (5.5\%). Black or African American was greater than 10\% different when compared to the state.

Table 2. Regional Setting - Race and Ethnicity

| Race and Ethnicity | North Carolina |  | Pitt County |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Number | Percent | Number | Percent |
| Total Population | $9,535,483$ | 100.0 | 168,148 | 100 |
| White | $6,223,995$ | 65.3 | 96,038 | 57.1 |
| Black or African American | $2,019,854$ | 21.2 | 56,813 | 33.8 |
| American Indian or Alaska Native | 108,829 | 1.1 | 474 | 0.3 |
| Asian | 206,579 | 2.2 | 2,561 | 1.5 |
| Native Hawaiian and Other Pacific <br> Islander | 5,259 | 0.1 | 71 | 0.0 |
| Some other Race | 15,088 | 0.2 | 290 | 0.2 |
| Two or More Races | 155,759 | 1.6 | 2,699 | 1.6 |
|  |  |  |  |  |
| HISPANIC OR LATINO (of any race) | 800,120 | 8.4 | 9,202 | 5.5 |
| Source: US Census Bureau, 2010 Census <br> All bolded and orange highlighted cells indicate a difference that is greater than <br> when compared to the State. |  |  |  |  |

## Local Setting

According to the 2010 US Census Data Table 9: Hispanic or Latino, and Not Hispanic or Latino by race or ethnicity, the largest population within Census Tract 8 was Black or African American at 67.5\%. Black or African American and Hispanic or Latino (of any race) were greater than 10\% different when compared with both the county and the state (Table 3).

The largest population within Census Tract 9 was White at $53.9 \%$. Black or African American was greater than $10 \%$ different compared to state, and Hispanic or Latino (of any race) was greater than $10 \%$ different compared to both the county and the state.

Within the one-mile project radius, the largest population was Black or African American at 65\%. Black or African American and Hispanic or Latino (of any race) were greater than 10\% different when compared to the county and the state.

Table 3. Local Setting - Race and Ethnicity

|  | Project Area 1 Mile |  | Census Tract 8 |  | Census Tract 9 |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Race and Ethnicity | Number | Percent | Number | Percent | Number | Percent |
| Total Population | 795 | 100 | 3,575 | 100 | 8,052 | 100 |
| White | 158 | 20 | 577 | 16.1 | 4,340 | 53.9 |
| Black or African American | 514 | 65 | 2,413 | 67.5 | 2,734 | 34.0 |
| American Indian or Alaska Native | 2 | 0 | 8 | 0.2 | 17 | 0.2 |
| Asian | 2 | 0 | 9 | 0.3 | 65 | 0.8 |
| Native Hawaiian and Other Pacific <br> Islander | 0 | 0 | 0 | 0.0 | 0 | 0.0 |
| Some other Race | 1 | 0 | 5 | 0.1 | 16 | 0.2 |
| Two or More Races | 13 | 2 | 70 | 2.0 | 101 | 1.3 |
| HISPANIC OR LATINO (of any <br> race) 104 13 493 |  |  |  |  |  |  |

Source: US Census Bureau, 2010 Census
All bolded and orange highlighted cells indicate a difference that is greater than $10 \%$ different when compared to the State.

### 5.2 Age and Sex

## Regional Setting

According to the 2010 US Census Data Table P 12: Sex by Age, and Table P13: Median Age, North Carolina had a total population of $9,535,483$ individuals (Table 4). The median age for females (38.7) was slightly higher than the median age for males (36).

Pitt County had a total population of 168,148 individuals. The median age for females (30.1) was slightly lower than the median age for males (31.8) and were both lower than the median age for the state.

Table 4. Regional Setting - Age Groups and Sex

|  | North Carolina |  |  |  |  |  | Pitt County |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Age | Number |  |  | Percent |  |  | Number |  |  | Percent |  |  |
|  | Both sexes | Male | Female | Both sexes | Male | Female | Both <br> Sexes | Male | Female | Both Sexes | Male | Female |
| Total Population | 9,535,483 | 4,645,492 | 4,889,991 | 100\% | 49\% | 51\% | 168,148 | 79,360 | 88,788 | 100 | 47 | 53\% |
| Median Age | 37.4 | 36 | 38.7 |  |  |  | 31.0 | 30.1 | 31.8 |  |  |  |
| Source: US Census Bureau, 2010 Census |  |  |  |  |  |  |  |  |  |  |  |  |

## Local Setting

According to the 2010 US Census Data Table P 12: Sex by Age, and Table P13: Median Age, Census Tract 8 had a slightly older median age than both Pitt County and Census Tract 9. Both census tracts had a younger median age than the state (Table 5).

Table 5. Local Setting - Age Groups and Sex

| Age | Census Tract 8 |  |  |  |  |  | Census Tract 9 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Number |  |  | Percent |  |  | Number |  |  | Percent |  |  |
|  | Both sexes | Male | Female | Both sexes | Male | Female | Both sexes | Male | Female | Both sexes | Male | Female |
| Total Population | 3,575 | 1,903 | 1,672 | 100\% | 53\% | 47\% | 8,052 | 3,882 | 4,170 | 100\% | 48\% | 52\% |
| Median Age | 34 | 32.2 | 36.3 |  |  |  | 28 | 27.7 | 28.2 |  |  |  |
| Source: US Census Bureau, 2010 Census |  |  |  |  |  |  |  |  |  |  |  |  |

## Project Radius

EJSCREEN identified a population of 795 individuals within the one-mile radius surrounding the proposed facility. There was a higher percentage of males than females in this area. EJSCREEN data does not provide the median age (Table 6).

Table 6. Project Radius - Age Groups and Sex

| Age | Project Area - 1 Mile |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Number |  |  |  | Percent |  |
|  | Both <br> sexes | Male | Female | Both <br> sexes | Male | Female |
| Total Population | 795 | 457 | 338 | $100 \%$ | $57 \%$ | $43 \%$ |
| Median Age |  |  |  |  |  |  |
| Source: US Census Bureau, 2010 Census. Obtained through EJSCREEN 2019 |  |  |  |  |  |  |

### 5.3 Disability

## Regional Setting

According to the 2019 American Community Survey 5-Year Estimates, Table S1810 Disability Characteristics from the US Census Bureau, the state of North Carolina had an estimated total population of 10,060,249 noninstitutionalized citizens. Of those individuals, an estimated 13.4\% (MOE +/- 0.1\%) had a disability. American Indian and Alaskan Native had the highest estimated disability rate of $18.2 \%$ (MOE +/- 0.8\%). Black or African American and White (not Hispanic or Latino) were the next highest population estimates with disabilities in North Carolina, at $14.6 \%$ (MOE +/-0.2\%) and 14.5\% (MOE +/- 0.1\%), respectively (Table 7).

Pitt County had an estimated total population of 177,203 noninstitutionalized citizens. Of those, an estimated 13.6\% (MOE +/- 0.7\%) had a disability. The largest population of disabled civilians was American Indian and Alaska Native (25.0\%, MOE 17.3\%), followed by Black or African American (15.0\%, MOE +/- 1.1\%). American Indian and Alaska Native, Two or more races, and Hispanic or Latino (of any race) were all greater than $10 \%$ different when compared to the state.

Table 7. Regional Setting - Disability

| Subject | North Carolina |  |  |  |  |  | Pitt County |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total |  | With a Disability |  | Percent with a Disability |  | Total |  | With a Disability |  | Percent with a Disability |  |
|  | Estimate | Margin of Error +/- | Estimate | Margin of Error +/- | Estimate | Margin of Error +/- | Estimate | Margin of Error +/- | Estimate | Margin of Error +/- | Estimate | Margin of Error +/- |
| Total civilian noninstitutionalized population | 10,060,249 | 2,163 | 1,352,783 | 8,378 | 13.4\% | 0.1 | 177,203 | 265 | 24,088 | 1,221 | 13.6\% | 0.7 |
| RACE AND HISPANIC OR LATINO ORIGIN |  |  |  |  |  |  |  |  |  |  |  |  |
| White (not Hispanic or Latino) | 6,357,724 | 2,614 | 919,485 | 7,082 | 14.5\% | 0.1 | 96,571 | 359 | 13,350 | 964 | 13.8\% | 1.0 |
| Black or African American | 2,144,532 | 5,119 | 312,780 | 4,850 | 14.6\% | 0.2 | 61,252 | 875 | 9,169 | 664 | 15.0\% | 1.1 |
| American Indian and Alaska Native | 120,813 | 1,815 | 22,048 | 842 | 18.2\% | 0.8 | 591 | 189 | 148 | 128 | 25.0\% | 17.3 |
| Asian | 290,103 | 1,968 | 15,414 | 800 | 5.3\% | 0.3 | 3116 | 335 | 100 | 88 | 3.2\% | 2.9 |
| Native Hawaiian and Other Pacific Islander | 6,694 | 677 | 638 | 183 | 9.5\% | 2.7 | 102 | 103 | 0 | 29 | 0.0\% | 28.3 |
| Some other Race | 313,224 | 7,444 | 16,846 | 1,231 | 5.4\% | 0.4 | 5947 | 927 | 291 | 197 | 4.9\% | 3.2 |
| Two or more races | 265,791 | 6,168 | 29,353 | 1,430 | 11.0\% | 0.4 | 4641 | 811 | 562 | 218 | 12.1\% | 4.3 |
| Hispanic or Latino | 942,342 | 855 | 59,694 | 2,120 | 6.3\% | 0.2 | 11150 | 22 | 942 | 270 | 8.4\% | 2.4 |
| Source: US Census Bureau, ACS 2019 5-year Estimates <br> All bolded and orange highlighted cells indicate a difference that is greater than $10 \%$ when compared to the State |  |  |  |  |  |  |  |  |  |  |  |  |

## Local Setting

According to the 2019 American Community Survey 5-Year Estimates, Table S1810 Disability Characteristics from the US Census Bureau, Census Tract 8 had an estimated total population of 2,972 noninstitutionalized citizens (Table 8). Of those individuals, an estimated $13.5 \%$ (MOE +/- $5.2 \%$ ) had a disability. The subject with the largest population of disabled civilians was White ( $25.5 \%$, MOE +/-13.3\%), followed by Black or African American at $12.6 \%$ (MOE $+/-5.4 \%$ ). Census Tract 9 had a total population of 8,100 noninstitutionalized citizens. Of those individuals, an estimated $13.3 \%$ (MOE +/- 3.8) had a disability. The subject with the largest population of disabled civilians was White ( $17.2 \%$, MOE $+/-5.2 \%$ ), followed by two or more races at $18.1 \%$ (MOE +/- 44.6\%). In both census tracts, White had a greater than $10 \%$ difference when compared to both the County and the state.

Table 8. Local Setting - Disability

| Subject | Census Tract 8 |  |  |  |  |  | Census Tract 9 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total |  | With a Disability |  | Percent with a Disability |  | Total |  | With a Disability |  | Percent with a Disability |  |
|  | Estimate | Margin of Error +/- | Estimate | Margin of Error +/- | Estimate | Margin of Error +/- | Estimate | Margin of Error +/- | Estimate | Margin of Error +/- | Estimate | Margin of Error +/- |
| Total civilian noninstitutionalized population | 2,972 | 271 | 400 | 156 | 13.5 | 5.2 | 8,100 | 884 | 1,074 | 274 | 13.3 | 3.8 |
| RACE AND HISPANIC OR LATINO ORIGIN |  |  |  |  |  |  |  |  |  |  |  |  |
| White (not Hispanic or Latino) | 495 | 259 | 126 | 97 | 25.5 | 13.3 | 3,567 | 423 | 612 | 176 | 17.2 | 5.2 |
| Black or African American | 2,183 | 365 | 274 | 120 | 12.6 | 5.4 | 3,135 | 631 | 431 | 218 | 13.7 | 7.6 |
| American Indian and Alaska Native | 0 | 12 | 0 | 12 | - | - | 21 | 33 | 0 | 17 | 0.0 | 67.2 |
| Asian | 0 | 12 | 0 | 12 | - | - | 0 | 17 | 0 | 17 | - | - |
| Native Hawaiian and Other Pacific Islander | 0 | 12 | 0 | 12 | - | - | 0 | 17 | 0 | 17 | - | - |
| Some other Race | 115 | 181 | 0 | 12 | 0 | 25.8 | 529 | 299 | 1 | 3 | 0.2 | 0.5 |
| Two or more races | 73 | 63 | 0 | 12 | 0 | 35.8 | 83 | 126 | 15 | 26 | 18.1 | 44.6 |
| Hispanic or Latino | 221 | 220 | 0 | 12 | 0 | 14.6 | 1294 | 478 | 16 | 29 | 1.2 | 2.3 |

Source: US Census Bureau, ACS 2019 5-year Estimates
All bolded and orange highlighted cells indicate a difference that is greater than $10 \%$ when compared to the State
All bolded and blue highlighted cells indicate a difference that is greater than $10 \%$ when compared to both the County and the State

### 5.4 Poverty

Regional Setting
According to the Census Table S1701, Poverty Status in the Past 12 Months, 2019 American Community Survey 5 -Year Estimates, from the US Census Bureau, North Carolina had an estimated population of 9,984,891, with $14.7 \%$ (MOE +/- 0.2\%) below the poverty level (Table 9). Across all subjects, Some Other Race had the highest percent living below the poverty level at $27.2 \%$ (MOE $+/-1.2 \%$ ). The next three subjects with the highest poverty level were Hispanic or Latino at $26.4 \%$ (MOE +/- 0.6\%), American Indian and Alaska Native at $24.9 \%$ ( $\mathrm{MOE}+/-$ $1.3 \%$ ), and Black or African American at 22.5\% (MOE +/- $0.4 \%$ ). Households below 200 percent of the federal poverty level ${ }^{1}$ are calculated by multiplying the percentage point by the poverty level for the number of individuals in that household. For example, to calculate $200 \%$ of the poverty level for a household of four in $2021,{ }^{2}$ that would be $\$ 53,000(2.0 \times \$ 26,500)$.

Pitt County had an estimated population of 171,321 with $22.9 \%$ (MOE $+/-1.3 \%$ ) living below the poverty level. Across all subjects, American Indian and Alaska Native had the highest percent living below the poverty level at $35.7 \%$ (MOE +/- 23.5\%). The total population for whom poverty status is determined, White, Black or African American and American Indian or Alaska Native all had estimates greater than $5 \%$ different when compared to the state values.

[^0]Table 9. Regional Setting - Poverty

| Subject | North Carolina |  |  |  |  |  | Pitt County |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total |  | Below poverty level |  | Percent below poverty level |  | Total |  | Below poverty level |  | Percent below poverty level |  |
|  | Estimate | Margin of Error +/- | Estimate | Margin of Error +/- | Estimate | Margin of Error +/- | Estimate | Margin of Error +/- | Estimate | Margin of Error +/- | Estimate | Margin of Error +/- |
| Population for whom poverty status is determined | 9,984,891 | 1,988 | 1,467,591 | 17,844 | 14.7\% | 0.2 | 171,321 | 467 | 39,314 | 2,196 | 22.9\% | 1.30 |
| RACE AND HISPANIC OR LATINO ORIGIN |  |  |  |  |  |  |  |  |  |  |  |  |
| White | 6,320,337 | 2,990 | 644,440 | 10,085 | 10.2\% | 0.2 | 92,783 | 520 | 15,313 | 1,147 | 16.5\% | 1.20 |
| Black or African American | 2,116,769 | 5,452 | 475,973 | 8,126 | 22.5\% | 0.4 | 59,848 | 906 | 19,388 | 1,638 | 32.4\% | 2.6 |
| American Indian and Alaska Native | 120,328 | 1,846 | 29,981 | 1,608 | 24.9\% | 1.3 | 518 | 177 | 185 | 156 | 35.7\% | 23.5 |
| Asian | 285,786 | 2,021 | 30,707 | 2,034 | 10.7\% | 0.7 | 2,998 | 331 | 350 | 175 | 11.7\% | 5.70 |
| Native Hawaiian and Other Pacific Islander | 6,630 | 675 | 1,360 | 332 | 20.5\% | 4.6 | 76 | 98 | - | 29 | 0.0\% | 34.90 |
| Some other Race | 311,206 | 7,397 | 84,699 | 4,639 | 27.2\% | 1.2 | 5,887 | 922 | 1,829 | 603 | 31.1\% | 9.40 |
| Two or more races | 262,580 | 6,121 | 54,627 | 2,414 | 20.8\% | 0.8 | 4,401 | 799 | 1,006 | 417 | 22.9\% | 8.10 |
| Hispanic or Latino | 940,295 | 1,251 | 248,474 | 6,013 | 26.4\% | 0.6 | 10,933 | 112 | 2,917 | 609 | 26.7\% | 5.60 |
| All individuals below: |  |  |  |  |  |  |  |  |  |  |  |  |
| 200 percent of poverty level | 3,420,476 | 24,183 |  |  |  |  | 71,345 | 2,405 |  |  |  |  |

Source: American Community Survey 5-year Estimates, 2019
All bolded and orange cells indicate a difference that is greater than $5 \%$ when compared to the State

## Local Setting

According to the Census Table S1701, Poverty Status in the Past 12 Months, 2019 American Community Survey 5-Year Estimates, from the US Census Bureau, Census Tract 8 had an estimated population of 2,951 with $38.2 \%$ (MOE $+/-11.7 \%$ ) living below the poverty level (Table 10). The total population for whom poverty status is determined as well as three racial groups had poverty levels higher than $5 \%$ different when compared to both the county and state.

Census Tract 9 had an estimated population of 8,086 individuals, with $29.1 \%$ (MOE +/- $8.1 \%$ ) living below the poverty level. The total population for whom poverty status is determined as well as three racial groups had poverty levels higher than $5 \%$ different when compared to both the county and state.

Table 10. Local Setting- Poverty

| Subject | Census Tract 8 |  |  |  |  |  | Census Tract 9 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total |  | Below poverty level |  | Percent below poverty level |  | Total |  | Below poverty level |  | Percent below poverty level |  |
|  | Estimate | Margin of Error +/- | Estimate | Margin of Error +/- | Estimate | Margin of Error +/- | Estimate | Margin of Error +/- | Estimate | Margin of Error +/- | Estimate | Margin of Error +/- |
| Population for whom poverty status is determined | 2,951 | 266 | 1,128 | 360 | 38.2\% | 11.7 | 8,086 | 884 | 2,354 | 784 | 29.1\% | 8.1 |
| RACE AND HISPANIC OR LATINO ORIGIN |  |  |  |  |  |  |  |  |  |  |  |  |
| White | 495 | 259 | 156 | 174 | 31.5\% | 29.3 | 3,567 | 423 | 512 | 261 | 14.4\% | 6.8 |
| Black or African American | 2,162 | 359 | 802 | 303 | 37.1\% | 13.6 | 3,135 | 631 | 1,555 | 636 | 49.6\% | 16.1 |
| American Indian and Alaska Native | 0 | 12 | 0 | 12 | - | - | 7 | 11 | 7 | 11 | 100.0\% | 100.0 |
| Asian | - | 12 | - | 12 | - | - | - | 17 | - | 17 | - | - |
| Native Hawaiian and Other Pacific Islander | - | 12 | - | 12 | - | - | - | 17 | - | 17 | 0.0\% | - |
| Some other Race | 115 | 181 | 115 | 181 | 100.0\% | 25.8 | 529 | 299 | 196 | 175 | 37.1\% | 43.0 |
| Two or more races | 73 | 63 | - | 12 | 0.0\% | 35.8 | 83 | 126 | - | 17 | 0.0\% | 32.9 |
| Hispanic or Latino | 221 | 220 | 170 | 200 | 76.9\% | 29.3 | 1,294 | 478 | 280 | 203 | 21.6\% | 16.9 |
| All individuals below: |  |  |  |  |  |  |  |  |  |  |  |  |
| 200 percent of poverty level | 1,820 | 317 |  |  |  |  | 4,217 | 922 |  |  |  |  |
| Source: American Community Survey 5-year Estimates, 2019 <br> All bolded and blue cells indicate a difference that is greater than $5 \%$ when compared to the county and the State. |  |  |  |  |  |  |  |  |  |  |  |  |

[^1]
### 5.5 Household Income

## Regional Setting

The following table (Table 11) was compiled using data from the Census Table S1901, Income in the Past 12 Months (in 2019 Inflation-Adjusted Dollars) 2019 American Community Survey 5Year Estimates for North Carolina. The North Carolina household income range with the highest percent was for $\$ 50,000$ to $\$ 74,999$, at $18.0 \%$. The state median household income was $\$ 54,602$ and the mean income was $\$ 76,940$.

The household income range for Pitt County with the highest percent was $\$ 50,000$ to $\$ 74,999$ at $17.7 \%$ (MOE $+/-1.2 \%$ ). The median income was $\$ 47,437$ and the mean income was $\$ 67,261$, both lower than that of the state. The two lowest income ranges were both greater than $10 \%$ different when compared to the state.

Table 11. Regional Setting - Household Income

| Subject | North Carolina |  | Pitt County |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Households |  | Households |  |
|  | Estimate | Margin of Error +/- | Estimate | Margin of Error +/- |
| Total | 3,965,482 | 10,327 | 69,799 | 808 |
| Less than \$10,000 | 6.4\% | 0.1 | 10.1\% | 1.0 |
| \$10,000 to \$14,999 | 5.0\% | 0.1 | 6.2\% | 0.8 |
| \$15,000 to \$24,999 | 10.3\% | 0.1 | 11.5\% | 0.9 |
| \$25,000 to \$34,999 | 10.3\% | 0.1 | 9.9\% | 0.9 |
| \$35,000 to \$49,999 | 13.9\% | 0.1 | 13.8\% | 1.2 |
| \$50,000 to \$74,999 | 18.0\% | 0.1 | 17.7\% | 1.2 |
| \$75,000 to \$99,999 | 12.4\% | 0.1 | 10.6\% | 0.8 |
| \$100,000 to \$149,999 | 13.1\% | 0.1 | 12.3\% | 1.0 |
| \$150,000 to \$199,999 | 5.1\% | 0.1 | 4.5\% | 0.6 |
| \$200,000 or more | 5.4\% | 0.1 | 3.5\% | 0.5 |
|  |  |  |  |  |
| Median income (dollars) | 54,602 | 231 | 47,437 | 1,940 |
| Mean income (dollars) | 76,940 | 352 | 67,261 | 2,354 |
| Per Capita Income | 30,783 | 154 | 27,155 | 890 |
| Source: US Census, 2019 ACS 5-Year Estimates. <br> All orange and bolded highlighted cells indicate a difference that is greater than 10\% when compared to the state |  |  |  |  |

## Local Setting

The household income range for Census Tract 8 with the highest percent was $\$ 35,000$ to $\$ 49,999$ at $23.4 \%$ (MOE +/- $10 \%$ ). The median income was $\$ 38,139$ and the mean income was
$\$ 42,917$ (Table 12). All income ranges less than $\$ 24,999$ had percentages that were more than $10 \%$ greater than either the state or county.

The household income range for Census Tract 9 with the highest percent was $\$ 50,000$ to $\$ 74,999$ at $24.1 \%$ (MOE +/- $7.4 \%$ ). The median income was $\$ 50,422$ and the mean income was \$62,765.

The household income range for the one-mile radius with the highest percent was $\$ 25,000$ $\$ 50,000$ at $34 \%$. EJSCREEN data provides different income ranges that cannot be compared in the same manner. (Table 13).

Table 12. Local Setting - Household Income

| Subject | Census Tract 8 |  | Census Tract 9 |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Households |  | Households |  |
|  | Estimate | Margin of Error +/- | Estimate | Margin of Error +/- |
| Total | 1,126 | 121 | 2,739 | 234 |
| Less than \$10,000 | 13.4\% | 8.8 | 6.2\% | 4.3 |
| \$10,000 to \$14,999 | 14.0\% | 9.3 | 1.9\% | 2.3 |
| \$15,000 to \$24,999 | 12.0\% | 6.8 | 13.8\% | 5.4 |
| \$25,000 to \$34,999 | 5.2\% | 3.6 | 12.1\% | 5.5 |
| \$35,000 to \$49,999 | 23.4\% | 10 | 14.9\% | 5.1 |
| \$50,000 to \$74,999 | 14.9\% | 7.7 | 24.1\% | 7.4 |
| \$75,000 to \$99,999 | 8.4\% | 5.8 | 9.1\% | 4.5 |
| \$100,000 to \$149,999 | 8.7\% | 6.8 | 13.9\% | 6.3 |
| \$150,000 to \$199,999 | - | 3.1 | 2.8\% | 3 |
| \$200,000 or more | - | 3.1 | 1.0\% | 1.3 |
|  |  |  |  |  |
| Median income (dollars) | 38,139 | 5,898 | 50,422 | 4,615 |
| Mean income (dollars) | 42,917 | 8,143 | 62,765 | 8,306 |
| Per Capita Income | 16,409 | 3,616 | 22,225 | 3,326 |
| Source: US Census, 2019 ACS 5 -Year Estimates. <br> All orange and bolded highlighted cells indicate a difference that is greater than 10\% when compared to the state <br> All blue and bolded highlighted cells indicate a difference that is greater than 10\% when compared to the state and the county |  |  |  |  |

Table 13. Project Radius - Household Income

| Subject | 1 mile |  |  |
| :---: | :---: | :---: | :---: |
|  | Number | Percent | MOE |
| Number of Households | 126 | $100 \%$ | 182 |
| Per Capita Income <br> (dollars) | 16,544 |  |  |
| Household Income |  |  |  |
| <\$15,000 | 33 | $26 \%$ | 108 |
| $\$ 15,000-\$ 25,000$ | 14 | $11 \%$ | 112 |
| $\$ 25,000-\$ 50,000$ | 42 | $34 \%$ | 158 |
| \$50,000-\$75,000 | 19 | $15 \%$ | 132 |
| \$75,000+ | 17 | $14 \%$ | 91 |
| Source: EJSCREEN 2019 |  |  |  |

## Per Capita Income

Per Capita Income data was obtained through the Census Table B19301, Per Capita Income in the Past 12 Months (In 2018 Inflation-Adjusted Dollars), 2019 American Community Survey 5Year Estimates. The North Carolina per capita income estimate was $\$ 30,783$. The estimate for Pitt County was $\$ 27,155$. The estimate for Census Tract 8 was $\$ 16,409$, and the estimate for Census Tract 9 was $\$ 22,225$.

The EJSCREEN analysis also provided the Per Capita Income estimate for the one-mile radius surrounding facility site, which was $\$ 16,544$. All Per Capita Income estimates were lower than that of the state.

## 6 Limited English Proficiency (LEP)

Per the Safe Harbor Guidelines, should an LEP Group be identified during the permit application process, written translations of vital documents for each eligible LEP language group that constitutes $5 \%$ or includes 1,000 members (whichever is less) of the population of persons eligible to be served or likely to be affected or encountered. If there are fewer than 50 persons in a language group that reaches the $5 \%$ trigger, then DEQ will not translate vital written materials, but instead will provide written notice in the primary language of the LEP language group of the right to receive competent oral interpretation of those written materials, free of cost. The safe harbor provisions apply to the translation of written documents only. Safe harbor guidelines are based on EPA guidance for LEP persons and implemented by DEQ when deemed appropriate. Only languages where an estimated population of greater than 0 who speak English less than "very well" are included in this analysis. The population over 5 years and over who speak English less than "very well" in Census Tract 8 was greater than $5 \%$ (8.3\%).

Table 14. Limited English Proficiency

| LANGUAGE SPOKEN AT <br> HOME | Census Tract 8 |  | Census Tract 9 |  |
| :--- | ---: | ---: | ---: | ---: |
|  | Estimate | Margin of <br> Error | Estimate | Margin of <br> Error |
| Total (population 5 years <br> and over): | 3,423 | $\mathbf{4 5 9}$ | $\mathbf{7 , 6 8 9}$ | 559 |
| Speak only English | 2,947 | 427 | 6,977 | 553 |
| Spanish or Spanish Creole: | 476 | 305 | 672 | 227 |
| Speak English "very well" | 193 | 139 | 513 | 149 |
| Speak English less than <br> "very well" | 283 | 197 | 159 | 140 |
|  |  |  |  |  |
| Source: US Census, ACS 5-Year estimates 2011-2015 |  |  |  |  |

## 7 Educational Attainment

## Regional Setting

The following data was obtained through the US Census Bureau Table S1501, American Community Survey 2019 5-year Estimates. Pitt County had very similar percentages of individuals across all education attainment levels as compared to the state.

Table 15. Regional Setting- Educational Attainment (above 25 years old)

| Subject | North Carolina |  |  |  | Pitt County |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Number |  | Percent |  | Number |  | Percent |  |
|  | Estimate | MOE +/-- | Estimate | MOE +/- | Estimate | MOE +/- | Estimate | MOE $+/-$ |
| Total Above 25 | $6,983,859$ | 1,636 |  |  | 108,447 | 147 |  |  |
| Less than 9th grade | 314,545 | 4,322 | $4.5 \%$ | 0.1 | 3,456 | 479 | $3.2 \%$ | 0.4 |
| 9th to 12th grade, no diploma | 538,851 | 6,801 | $7.7 \%$ | 0.1 | 8,196 | 676 | $7.6 \%$ | 0.6 |
| High school graduate (includes <br> equivalency) | $1,791,532$ | 12,844 | $25.7 \%$ | 0.2 | 25,786 | 1,153 | $23.8 \%$ | 1.1 |
| Bachelor's degree or higher | $2,182,853$ | 16,331 | $31.3 \%$ | 0.2 | 35,418 | 1,182 | $32.7 \%$ | 1.1 |

Source: US Census, ACS 5-Year estimates 2019

## Local Setting

The following data was obtained through the US Census Bureau Table S1501, American Community Survey 20195-year Estimates. The project radius and Census Tract 8 had the highest percentage of individuals with less than a $9^{\text {th }}$ grade education. Both census tracts and the one-mile radius also had higher percentages of individuals with a $9^{\text {th }}$ to $12^{\text {th }}$ grade education, but no diploma. Additionally, the percentage of individuals with a Bachelor's degree or higher are significantly lower for the local setting than for the regional setting.

Table 16. Local Setting- Educational Attainment (above 25 years old)

| Subject | Census Tract 8 |  |  |  | Census Tract 9 |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Number |  | Percent |  | Number |  | Percent |  |
|  | Estimate | MOE +/- | Estimate | MOE +/- | Estimate | MOE +/- | Estimate | MOE +/- |
| Total Above 25 | 2,064 | 276 |  |  | 4,535 | 340 |  |  |
| Less than 9th grade | 157 | 97 | $7.6 \%$ | 4.4 | 160 | 160 | $3.5 \%$ | 3.4 |
| 9th to 12th grade, no <br> diploma | 241 | 131 | $11.7 \%$ | 6 | 803 | 215 | $17.7 \%$ | 4.6 |
| High school graduate <br> (includes equivalency) | 556 | 194 | $26.9 \%$ | 8.7 | 1,350 | 257 | $29.8 \%$ | 5.4 |
| Bachelor's degree or higher | 265 | 124 | $12.8 \%$ | 5.7 | 604 | 203 | $13.3 \%$ | 4.7 |
| Source: US Census ACS 2019 5 -year estimates |  |  |  |  |  |  |  |  |

Table 17. Project Radius - Educational Attainment (above 25 years old)

| Subject | Project Radius |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  | Number |  | Percent |  |
|  | Estimate | MOE +/- | Estimate | MOE +/- |
| Total Above 25 | 456 | 288 |  |  |
| Less than 9th grade | 44 | 68 | $10.0 \%$ |  |
| 9th to 12th grade, no diploma | 59 | 127 | $13 \%$ |  |
| High school graduate (includes <br> equivalency) | 130 | 159 | $28 \%$ |  |
| Bachelor's degree or higher | 38 | 134 | $8 \%$ |  |
| Source: EJSCREEN 2019 |  |  |  |  |

## 8 County Health

The University of Wisconsin Population Health Institute, in collaboration with the Robert Wood Johnson Foundation, calculated County Health Rankings for all the States in the United States (www.countyhealthrankings.org). This ranking is based on health outcomes (such as lifespan and self-reported health status) and health factors (such as environmental, social and economic conditions). According to this 2021 report, out of all 100 counties in North Carolina (with 1 indicating the healthiest), Pitt County ranks $34^{\text {th }}$ in health factors and $39^{\text {th }}$ in health outcomes.


Figure 3. County Health Rankings for Health Factors in North Carolina provided by University of Wisconsin Public Health Institute.

According to the NC DEQ Community Mapping System Environmental Justice Tool, the health outcome causes of death in Pitt County overall are similar though slightly higher than the state averages. However, the hospitalizations due to asthma in Pitt County is 217 (per 100,000 individuals), as compared to the state at 90 (per 100,000 individuals). Finally, the number of primary care physicians in Pitt County (14.734 per 10,000 residents) is considerably higher than the state average ( 4.812 per 10,000 residents).

Table 18. Health Outcomes

| Cause of Death | Pitt County | North <br> Carolina |  |
| :--- | :---: | :---: | :---: |
| Cancer | 171.1 | 169.1 |  |
| Heart Disease | 169.2 | 163.7 |  |
| Stroke | 48.9 | 43.1 |  |
| Cardiovascular Disease | 233.6 | 221.9 |  |
| Diabetes | 27.3 | 22.8 |  |
| Source: NCDEQ 2020 EJ Tool. Death rates are per 100,000 individuals |  |  |  |

## 9 Local Sensitive Receptors

The U.S. Environmental Protection Agency suggests that sensitive receptors include, but are not limited to, hospitals, schools, daycare facilities, elderly housing, and convalescent facilities. These are areas where the occupants are more susceptible to the adverse effects of exposure to toxic chemicals, pesticides, and other pollutants. Extra care must be taken when dealing with contaminants and pollutants in close proximity to areas recognized as sensitive receptors. For instance, children and the elderly may have a higher risk of developing asthma from elevated levels of certain air pollutants than a healthy individual aged between 18 and 64.

Within the one-mile radius surrounding the proposed facility location, the following sensitive receptors were identified (Figure 4):

- Kingdom Hall of Jehovah's Witnesses
- Greenfield Terrace Park
- Pitt County Arboretum
- Pitt's County Headstart

Additional sensitive receptors may be identified during the remainder of the permit application
process.


Figure 4. Sensitive receptors surrounding the proposed facility location.

## 10 Local Industrial Sites

Within the one-mile radius of the proposed facility, there are 72 permits or incidents (as of April 22, 2021) (Figure 5).

- 11 Air Quality Permitted sites
- 1 NPDES Wastewater Treatment Facility
- 3 inactive hazardous sites
- 1 Brownfields Program site
- 7 hazardous waste sites
- 26 Underground Storage Tank (UST) Incidents
- 11 Above ground storage tank incidents
- 4 UST active facilities
- 9 land use restrictions or notices


Figure 5. Permitted facilities and incidents with the one-mile radius surrounding the proposed project.

## 11 Conclusion

Environmental justice is the fair treatment and meaningful involvement of all people regardless of race, color, national origin, or income, with respect to the development, implementation, and enforcement of environmental laws, regulations, and policies (US EPA). This EJ report examined the demographic and environmental conditions in North Carolina, Pitt County, census tracts 8 and 9, and the one-mile radius around the proposed World Cat Greenville facility. Potential emissions rates outlined in the permit application and county level health data are included, as well as data from the NCDEQ Community Mapping System. It is important to keep in mind that based on the available data, the following limitations of this report: census data is from 2010 and may be outdated; the more recent census data through 2019 are estimates; EJSCREEN does not provide all of the data categories that were used in this analysis so the census tract and county data cannot be compared to the radius used surrounding the facility boundary for all criteria; census tracts can still be large areas and do not allow for exact locations of each population; and the Department cannot determine which populations are in that small amount of overlap around the facility.

The Department assessed the available demographic and socioeconomic data of the community surrounding the World Cat Greenville Facility regarding its permit application. Pitt County, the project area data from the radius used, and the census tracts generally exceed the state estimates for race and ethnicity. The area also showed higher percentages of individuals earning the lowest income ranges and elevated poverty rates (as compared to the state and County). One LEP group was identified (Spanish or Spanish Creole).

Pitt County ranks $34^{\text {th }}$ in health factors and $39^{\text {th }}$ in health outcomes and performed worse than the state average for most death rates that are included in the DEQ EJ Tool. There were 72 permits or incidents recorded within one mile of the proposed facility.

Based on this EJ Report, the following outreach was conducted:

- A one-page fact sheet was created with simplified project information and ways to engage.
- The comment period was extended, and a public hearing was conducted at the request of community members.
- Translation services were provided for the one-page fact sheet and through the La Grande radio station (running adds over the course of 2-weeks) in accordance with the Department LEP-Language Access Plan.
- Social media reminders went out in both English and Spanish.
- The list of sensitive receptors was consulted (one-page fact sheet sent out) while considering additional outreach options that may best fit this community's needs.
- Project information was provided to officials with the Town of Greenville and Pitt County.
- Known community leaders were consulted for additional outreach options.

Appendix A.


[^0]:    ${ }^{1}$ https://www.thebalance.com/federal-poverty-level-definition-guidelines-chart-3305843
    2 The poverty level for a household of four in 2021 is an annual income of $\$ 26,500$. To calculate the poverty level for larger families, add $\$ 4,540$ for each additional person in the household. For smaller families, subtract $\$ 4,540$ per person.

[^1]:    Page | 17

