



# RECYCLING ON THE HOLIDAYS

## Social Media Guide for Recycling on Holidays

The N.C. Division of Environmental Assistance and Customer Service (DEACS) has developed *Recycling on the Holidays* to encourage recycling and reduce contamination during the holidays. The social media posts below coordinate with the *Recycle Right NC* information campaign materials designed for use by local recycling programs and private recycling collectors.

**Together, we can recycle more and recycle better. #RecycleRightNC**

POST IMAGE	TEXT FOR FACEBOOK AND TWITTER POST CAPTION	HAVE A HAPPY ECO-FRIENDLY EASTER! EASTER BASKETS	A tisket, a tasket- Repurpose that basket! #RecycleRightNC
<p><b>Show Off Your Recycling this Valentine's Day!</b></p> <p><b>Recycling Dos</b></p> <ul style="list-style-type: none"> <li>• Wine bottles</li> <li>• Beer cans</li> <li>• Shipping boxes from online orders</li> <li>• Cardboard boxes from flowers shipped in the mail</li> <li>• Envelopes</li> </ul> <p><b>Recycling Don'ts</b></p> <ul style="list-style-type: none"> <li>• Candy wrappers</li> <li>• Wine glasses</li> <li>• Diamond rings</li> <li>• Cellophane from flowers</li> <li>• Cards that play music or with glitter or other decorations</li> </ul>	<p>In a recent study, 62% of Americans considered it a turn-off if somebody doesn't recycle. Impress your date by knowing you can recycle the wine bottle but not the wine glass. #RecycleRightNC</p>	<p><b>HAPPY EARTH DAY!</b></p> <p>CELEBRATE EARTH DAY:</p> <ul style="list-style-type: none"> <li>• Focus on the first of the 3 Rs — REDUCE your consumption.</li> <li>• Use reusable produce bags instead of plastic ones.</li> <li>• Visit a local farmers market for fresh produce, meats and cheeses.</li> <li>• Bring lunch in a glass container or jar.</li> <li>• Carry washable utensils and a cloth napkin in your bag or lunch box.</li> <li>• Remove yourself from mailing lists.</li> </ul>	<p>Celebrate Earth Day by making some simple changes! #RecycleRightNC</p>
<p><b>HAVE A HAPPY ECO-FRIENDLY EASTER!</b></p> <p><b>EGGSHELLS AND FOOD SCRAPS</b></p> <p>Eggshells and food scraps can be composted! Crush eggshells and chop food scraps into smaller pieces to help them break down faster. Avoid composting eggs that have been decorated with anything other than dye and remove decorations such as stickers and glitter.</p>	<p>A waste-free Easter is egg-citing! #RecycleRightNC</p>	<p><b>HAPPY MEMORIAL DAY</b></p> <p><b>BE RED, WHITE, BLUE AND GREEN THIS MEMORIAL DAY</b></p> <p>Plan ahead! Check with your recycling and waste services for collection schedule changes over the holiday weekend.</p>	<p>#RecycleRightNC</p>
<p><b>HAVE A HAPPY ECO-FRIENDLY EASTER!</b></p> <p><b>CANDY WRAPPERS</b></p> <p>Chocolate eggs, bunnies and other sweets are very popular at this time of year. Unfortunately, they often come in a lot of unrecyclable packaging. Opt for minimally packaged alternatives that are locally-made, organic or fair-trade; make your own or skip the chocolate altogether and give longer-lasting gifts such as seeds for the garden.</p>	<p>Think ahead- Don't be left with trash after your Easter egg hunt! #RecycleRightNC</p>	<p><b>10 WAYS TO REDUCE PLASTIC POLLUTION</b></p> <p><b>1. WEAN YOURSELF OFF DISPOSABLE PLASTICS</b></p> <p>90% of plastics in our daily lives are used once and then tossed: grocery bags, plastic wrap, disposable cutlery, straws and coffee-cup lids. There are reusable alternatives: bring your own bags to the store, silverware to the office or coffee mug to your favorite coffee shop!</p>	<p>Unhappy that ALL plastic can't be recycled? Make sure you are part of the real change — Reduce your use and change our disposable culture! #RecycleRightNC</p>
<p><b>HAVE A HAPPY ECO-FRIENDLY EASTER!</b></p> <p><b>ARTIFICIAL GRASS</b></p> <p>Plastic and nylon grass used in Easter baskets is not recyclable and should be thrown in the trash. Try reused or recycled alternatives like a scarf or shredded magazine pages.</p>	<p>Are you grass-ping to reduce waste this Easter? Here's a tip! #RecycleRightNC</p>	<p><b>10 WAYS TO REDUCE PLASTIC POLLUTION</b></p> <p><b>2. STOP BUYING WATER</b></p> <p>Each year, about 20 BILLION plastic bottles are tossed in the trash. Carry a reusable bottle in your bag. Worried about the water quality? Find a reusable bottle with a built-in filter.</p>	<p>Unhappy that ALL plastic can't be recycled? Make sure you are part of the real change — Reduce your use and change our disposable culture! #RecycleRightNC</p>

**10 WAYS TO REDUCE PLASTIC POLLUTION**  
3. **BOYCOTT MICROBEADS**

Found in many facial scrubs, toothpastes and body washes, those beads might look harmless, but their tiny size allows them to slip through water treatment plants. They also look like food to some marine animals. Instead opt for products with natural exfoliants like oatmeal or salt.



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4. **COOK MORE**

Not only is it healthier, but making your own meals doesn't involve takeout containers or floppy bags. When you do order in or eat out, tell the restaurant you don't need any plastic cutlery or bring your own food storage containers to restaurants for leftovers.



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**10 WAYS TO REDUCE PLASTIC POLLUTION**  
5. **PURCHASE ITEMS SECONDHAND**

New toys and electronics come with all kinds of plastic packaging. Search the shelves of thrift stores, neighborhood garage sales or online postings for items that are just as good when previously used. You'll save yourself a few bucks, too.



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**10 WAYS TO REDUCE PLASTIC POLLUTION**  
6. **RECYCLE**

Confused about what can and can't go in the bin? Check out [www.recyclenc.org](http://www.recyclenc.org) for more information!



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**10 WAYS TO REDUCE PLASTIC POLLUTION**  
7. **REFUSE TO USE PLASTIC BAGS**

1% of plastic bags are returned for recycling. Instead, bring your own bag to the grocery store, farmer's market, or retail shop. If you forget, juggle your items back to the car!



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8. **BUY IN BULK**

Select the bigger container. Instead of buying several smaller and single-serving sizes over time.



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**10 WAYS TO REDUCE PLASTIC POLLUTION**  
9. **BRING YOUR OWN GARMENT BAG TO THE DRY CLEANER**

Invest in a zippered fabric bag, and request that your cleaned items be returned in it instead of in plastic. Try to avoid a dry cleaner that uses perchloroethylene, a toxic chemical found in some cleaning solvents.



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**10 WAYS TO REDUCE PLASTIC POLLUTION**  
10. **PUT PRESSURE ON MANUFACTURERS**

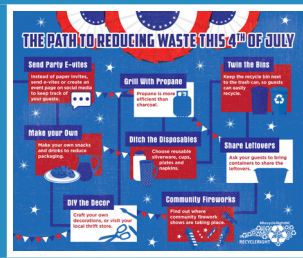
If you believe a company could be smarter about its packaging, make your voice heard. Write a letter, send a tweet or give your money to a more sustainable competitor.



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**THE PATH TO REDUCING WASTE THIS 4<sup>th</sup> OF JULY**

- Send Party E-wishes**: Instead of paper letters, send e-cards or e-invites to the party.
- Opt-in with Progress**: Progress to reuse by using reusable containers.
- Turn the Bins**: Keep the recycle bin full for the most effective recycling.
- Make your Own**: Make your own snacks and drinks in reusable containers.
- ditch the Disposables**: Choose reusable alternatives, cups, plates, and cutlery.
- Share Leftovers**: Ask your guests to bring containers to share any leftovers.
- Buy the Good**: Buy products that are made with recycled materials.
- Community Networks**: Ask your neighbors to share and reuse items.



Celebrate your Independence... from needless waste! Happy July 4<sup>th</sup>!  
#RecycleRightNC

**Happy Halloween**  
Contamination is creepy

Did you know that candy wrappers are not recyclable? Put candy wrappers in the trash can instead of the recycle bin.



Don't get spooked by your recycling bin!  
#RecycleRightNC

**DON'T GUESS WHAT'S A YES!**

- PLASTIC**: bottles, tubs, jugs and jars
- METAL**: cans
- GLASS**: bottles and jars
- PAPER**: cartons, cardboard and paper

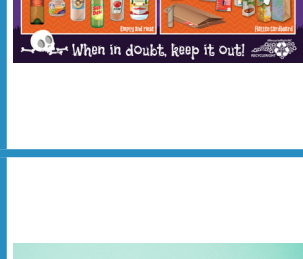
When in doubt, keep it out!



Did we spook you with the recycling No's? Contamination is creepy so when in doubt, keep it out! No need to guess what's a yes! Bottles, tubs, jugs and jars, cans, boxes and paper can be recycled throughout most of NC. Check your community's guidelines [here](#).

**WHAT BELONGS IN THE BIN?**

Click on the link to find out what is recycled in your area!



Celebrate America Recycles Day by finding out for sure what goes in your recycling cart! NC is the first state with a map to find the recycling guidelines for your location. Click [here](#) to try the map and then share this post with your friends!  
#RecycleRightNC

**THE PATH TO REDUCING WASTE THIS THANKSGIVING**

- SEND PARTY E-WISHES**: Instead of paper letters, send e-cards or e-invites to the party.
- BUY THE GOOD**: Buy products that are made with recycled materials.
- TURN THE BINS**: Keep the recycle bin full for the most effective recycling.
- Make your Own**: Make your own snacks and drinks in reusable containers.
- ditch the Disposables**: Choose reusable alternatives, cups, plates, and cutlery.
- Share Leftovers**: Ask your guests to bring containers to share any leftovers.
- Buy in Bulk**: Choose your own reusable containers for bulk items.
- Carry Local**: Buy local and seasonal products.
- Choose reusable alternatives**: Choose reusable alternatives, cups, plates, and cutlery.



Take these tips and you'll be grateful to be making less waste! Happy Thanksgiving from us!  
#RecycleRightNC





Not everything can be recycled during the holidays — but cardboard is a YES! #RecycleRightNC



Did you know you can't recycle bows? Brown paper packages tied up with string — those are a few of our favorite things! #RecycleRightNC



Did you hear you can't recycle wrapping paper? Brown paper packages tied up with string — those are a few of our favorite things! #RecycleRightNC



Which holiday cards are recyclable? Paper ones! #RecycleRightNC



The N.C. Division of Environmental Assistance and Customer Service (DEACS) is a non-regulatory division of N.C. DEQ offering technical and financial assistance to businesses, manufacturers, local governments, institutions, economic developers and citizens in environmental management. For questions, call 1-877-623-6748.

