

# Signage Requirement Guidance

## For SRF-Funded Projects

### Background:

The U.S. Environmental Protection Agency (EPA), which provides funding for drinking water and wastewater infrastructure projects nationwide, has a requirement for the provision of a project sign to be placed at construction sites for the purpose of enhancing public awareness of the positive impact and benefit of EPA's funding to the beneficiary communities. Provision of the signage is an allowable cost under the State Revolving Fund (SRF) program, provided the cost is reasonable.

### Applicability:

Not all SRF-funded projects are required to provide a project sign. To satisfy EPA's requirement, the Division of Water Infrastructure (DWI) of the NC Department of Environmental Quality (NCDEQ), after each funding round, will select a number of projects, whose total funding amount equals the grant that is received by the state from EPA that fiscal year, and inform the selected fund recipients of their selection to meet this requirement.

### Basic Requirements of the Project Sign:

- 1- A physical sign of reasonable size (recommended 6' X 4'), bearing specific information (see 4 below) and conveying the message that the project is funded by EPA's SRF Program.
- 2- Placed near the project site in an easily visible location.
- 3- Maintained in good condition throughout the construction period.
- 4- The information to be included: a) name of facility, project, and community; b) project cost; c) name of NCDEQ's Division of Water Infrastructure; and d) three logos for: EPA, NCDEQ, and the fund recipient.

### Notes:

- 1- If the contractor is to provide the sign, this guidance must be included in the relevant bid/contract documents, and a reasonable allowance provided in the bid form. Alternatively, the fund recipient may implement this requirement directly and provide invoices for reimbursement.
- 2- There is no specification for the materials of the sign. Yet, a balance between durability and cost is recommended.
- 3- Since the main purpose of the sign is not business marketing, but rather public awareness of the federal funding impact, logos of the contractor and/or consulting firm may not be added.
- 4- If the location of the project is not easily accessible or visible by the public, discuss with DWI's project manager alternative locations.




### To Print the Sign:

Two electronic formats are available: Vector PDF and EPS. Both are editable to permit entering the relevant info. Please contact DWI's project manager to request the desired graphic file.

ENTER NAME OF PROJECT  
ENTER NAME OF FACILITY  
ENTER NAME OF FUND RECIPIENT

This Project Has Received Financial Support from  
the U.S. Environmental Protection Agency in the Amount of:  
\$0,000,000

Funding is Administered by the NCDEQ Division of Water Infrastructure  
State Project Number: SRF-D-0000

PLACE FUND RECIPIENT LOGO HERE.  
LOGO SHOULD NOT EXCEED  
7" TALL BY 10" WIDE.