



WHY RECYCLE?

Social Media Guide to the Top Five Benefits of Recycling

The N.C. Division of Environmental Assistance and Customer Service (DEACS) has developed *Why Recycle* to educate the public on the importance of recycling. The social media posts below coordinate with the *Recycle Right NC* information campaign materials designed for use by local recycling programs and private recycling collectors.

Together, we can recycle more and recycle better. #RecycleRightNC

IMAGE	TEXT FOR FACEBOOK AND TWITTER CAPTION
	<p>Recycle Right to conserve resources, reduce greenhouse gas emissions, and support hard-working North Carolinians! #RecycleRightNC</p>
	<p>Recycling is more important than ever AND conserves natural resources! #RecycleRightNC</p>
	<p>Want to decrease greenhouse gas emissions? RECYCLE! #RecycleRightNC</p>
	<p>When you recycle the right way, you save energy! #RecycleRightNC</p>

	<p>There is less in the landfill if you recycle your bottles, tubs, jugs and jars, cans, boxes and paper! #RecycleRightNC</p>
	<p>When you recycle, you keep folks in North Carolina employed! #RecycleRightNC</p>



The N.C. Division of Environmental Assistance and Customer Service (DEACS) is a non-regulatory division of N.C. DEQ offering technical and financial assistance to businesses, manufacturers, local governments, institutions, economic developers and citizens in environmental management. For questions, call 1-877-623-6748.

